BILLBOARD ADVERTISING

A Magazine for Business Men who think.

George H. Bubb.

September, 1895.

Classified Advertisements.

BILL POSTERS' DIRECTORY.

Two line Displayed Advertisements under this heading, 25c. for one insertion, 60c. for three insertions, 75c. for four insertions, $1.00 for six insertions. Larger cards, 10c. per agate line

Meadville, Pa. George Knox, City Bill Poster and Distributer. Reference if desired. Is a city of 12,000 inhabitants, situated on the main line of the N. Y., P. & O. R. R.; has large railroad, machine and car shops, boiler shops. iron works. furniture factories, etc., and is one of the most enterprising cities of its size in Western Pennsylvania.

Leonia, N. J. M. L. Dilhay Bill Poster and Distributer 3,000 feet of boards.

Newport, Ky. G. H. Otting & Son, Own and control all boards. Good Service.

Moline, Ill. F. W. Stuhl & Co. Bill Posters and Advertising Agents.

Sioux City, Iowa, pop. 40.000, Posters, Distributor and Tackers. We do all kinds of advertising & guarantee work Sioux City Bill Posting and Advertising Co. [Licensed] Member A. B. P. A.

Indianapolis, Ind., Pop. 105,436, Indianapolis Bill Posting Company, 63 N. Pennsylvania Street.

Waukesha, Wis., pop. 9,000, All boards owned and controlled by ad. F. Mevis, 638 Main street

Farmer City, Ill., A. H. Shumaker, Bill Poster & Distributer.

Bethlehem. Pa., pop. 25,123, South and West Pa. Groman Bill Posting and Distributing Co.

James E. Henry & Son, Up-to-date Bill Posters and Distributers Detroit, Mich. Established 1865.

Carbondale, Pa. Carbondale City Bill Posting and Distributing Co J. O'Hearn, Manager

Prairie City, Iowa, Write to W. S. Parker, City Bill Poster and Distributer

Port Huron, Mich., Bennett & Murray, City Bill Posters, Members State Ass'n, L. T. Bennett, opera house

Wilmington, Del., pop. 70,132, Geo. W. Jackson, City Bill Poster and Distributer, 907 Orange street

J. E. Williams. Oshkosh, Wis., City Bill Poster and Distributer. Reliable and definite service. Population 32 826. Own all boards in the city, 30,000 square feet "I have troubles of my own; don't—" etc.

Washington, Ind. has a population of 10,000 Write Horrall Bros about posting

Pana, Ills. Pop. 7,000. LOU ROLEY, Bill Poster, controls all the Pana boards. 540 ft. of desirable locations

Los Angeles, Cal. Pop. 85,000. City Bill Posting Co., 254 S. Main street. Geo. P. McClain, Pro. F. E. Holtslander, Mg

Pasadena, Cal. City Bill Posting Co. D. Coyle, Mgr. Geo. P. McClain, Prop

Milford, Mass. Population 10.000. W. E. Cheney, City Bill Poster, Distributer 84 So. Bow street. Sole control of all bill boards in city and adjoining towns. 20 years' experience in this city. Baggage and scenery truck express.

Boonville, N. Y. Wm. Comstock, City Bill Poster. Owns and controls all boards.

Fort Scott, Kas. Pop. 14.000, Harry C. Ernich, City Bill Poster, Lithographer and Programmer. Cards tacked up and samples distributed. PUT FORT SCOTT, KANSAS, ON YOUR LIST

Laconia, N. H., pop. 15,000, Folsom Opera House, Driving Park and Show Grounds, J. F. Harriman, Manager, owns all boards in city and suburbs.

Grand Junction, Col. Pop. 4,000, Bill Posting, Distributing, Tacking, etc., Circulars mailed, or list of names of residents of Meso County furnished, best of reference. Edwin A. Haskell.

Western Bill Posting Co., Owners of all Advertising Spaces. Salt Lake City, Utah.

Waverly, N. Y., Sayre, Pa., Population 10,000. Address, Murdoch, & Co., Waverly, N. Y.

Perth Amboy, N. J., Pop. 13,000 Geo. Searles, City Bill Poster and Distributor.

Springfield, Ohio, H. H. Tyner Licensed City Bill Poster and Distributer.

A. C. H. Mesler, City Bill Poster and Distributer, Port Jervis, N. Y.

When you write, mention *Billboard* Advertising.

Classified Advertisements

BILL POSTERS' DIRECTORY.

It Will Pay Bill Posters To keep their ads. in this column.

Display Advertising. TO RENT. 1000 spaces on bill boards for painted signs. each 150 square feet. Located in New England towns and cities, Location of boards guaranteed first-class C. S. KIETH, Bill Posting and Painted Sign Board Advertising 447 Main street, Fitchburg, Mass

Lima, Ohio. W. C. TIRRILL owns and controls all Bill Boards in Lima and adjacent towns,

Louisiana, Mo. Population 10,000. C. A. Bragsdale City Bill Poster, Distributer

Manchester, N. H. Frank P. Colby, City Bill Poster, Distributer and Baggage Transfer. Address 30 Manchester st.

San Antonio, Texas. Pop. 40.000. Texas Advertising Co., City Bill Posters and Distributers. Office, Alamo Plaza, Weckes Bldg. P. O Box 686. Signs painted and tacked up.

Albuquerque, N. M. Pop. 10.000. The Hudson Adv. & Bill Posting Co., own and control all bill boards. Also do distributing, tacking, fence painting, mailing.

Victoria, British Col. Pop. 20.000. The Victoria Bill Posting Co. own an control all bill boards, paint signs and bulletins and does distributing. Address ROBERT JAMIESON, Manager, P. O. Drawer 28

Laurence, Kas. Pop. 15.000, A. M. Poff, City Bill Poster and Distributer

Meridian, Miss. Pop. 15,000, L. D. Hoffer, City Bill Poster & Distributer

Belfast, Me F. E. Cottrell, City Bill Poster. P. O. box 781. Residence 20 High street. Bill Posting and Distributing service

Northfield, Minn. Pop. 4,000. H. U. Ensign, Bill Poster and Distributer Board capacity, 900 sheets

New Hampton, Iowa, R. R. Garver, Bill Poster and Distributer, Circulars distributed in Northern Iowa. Honest work. Reasonable Rates. Reference

W. E. PATTON, Corinth, Miss, Bill Poster and Distributer. Reference furnind.

Greenville, Miss., For Bill Posting and Distributing, address, L. Hexter, manager Opera House.

Bowling Green, Ky., Pop. 10,000. All Desirable Boards controlled by J. M. Robertson, manager Opera House.

Lee Bros. & Co, City Bill Posters and Distributers. Santa Rosa, Cal., Population 7,000.

E. S. Carpenter, Bill Poster and Distributer, Danielson, Conn

AMERICAN FAIR BULLETIN.

WANTED!!

Privelege men in all branches, EVERYTHING goes this year. The Central Ohio Fair, Orrville, O. Prices reasonable and fair treatment. Oct. 8 to 11. Proctor E. Seas, sec. & supt. Priveleges

Chas. Fenz & Co., New York, 103 E. 14th st. Furnish all kinds of Open Air Attractions for Fairs, Fetes, etc

Balloon Ascensions And Parachute Drops of Every Description Wm. B. Hanner, Cincinnati, O

Wanted—Fair Grounds Attractions, Races and Fair, September 24th to 28th, '95. Address, with full particulars and terms, ALEX. KIRKLAND, Sec'y, PADUCAH, KY

Fair Bills and Posters, The Donaldson Litho Co., Cincinnati, O

Fair Grounds Attractions, Of Every Description. Cincinnati Amusement Agency, 127 E. 8th st. Cincinnati, O.

The Only Comedy Attraction for Fairs extant Forepaugh's Yankee Farmer James B. Macks. Address, care of Donaldson Litho., Co., Cincinnati, O.

Balloon Ascensions, Jewell Bros, Aeronauts, Trenton, N. J.

"Laloo," Greatest of all Living Attractions. Address Geo. Arlington, 88 90 Centre st., New York

Jeakles' Pony Hippodrome, Strong and strictly first-class attraction for Fairs. Chariot Races, Roman Standing Races, Pony Flat Races, etc. Address E. C. Pratt, Manager, Batavia, Ills.

When you write, mention *Billboard* Advertising.

Classified Advertisements

AMERICAN FAIR BULLETIN.

Arabs. A Wonderful Troupe of Performing Arabs; address Jas. J. Armstrong, 10 Union Square, New York City

M. M. Forsman, Peoria, Ills. Makes a specialty of Odd, Unique and Original Balloon Ascensions, Parachute Drops

FIREWORKS, Write for our descriptive catalogue. The Masten & Wells Fireworks Co., Boston

Shedman's Coursing Hounds, W S Shedman, 88 and 90 Centre, New York

DISTRIBUTERS' DIRECTORY.

We can guarantee that advertisers will receive honest, reliable service from any firm or person whose advertisement appears in the following list.

No advertisements received from minors References as to honesty and integrity must accompany all applications for space

J. E. Stroyer & Co., Rochester, N. Y. 114 Welch St. Distributors. Signs nailed up. Cover Western N Y. We are reliable and prompt, and give reference.

Newark. O. Licking Distributing & Mailing Agency, Advertising of all kinds handled, signs tacked up. Low rates. Reference given. 11½ South Side Square.

Valparaiso, Indiana, Distributing in Porter co, J. H. McGill

Matawan, Monmouth Co., N. J. Lloyd's Distributing Agency, Box 67

St. Charles, Mo, B. F. Bruns & Co., Advertising Distributers

Hackettstown, N. J., C. A. McLean, Distributer, signs tacked

Newport, Ky. G. H. Otting & Son, Bill Posters and Distributors, 608 York street.

Grand Rapids, Mich. George M. Leonard, Reliable Distributer

Nashville, Tennessee. Circulars, etc., distributed, cards nailed $1 50 per 1000 up. James L. Hill, 323 Broad street, Nashville, Tenn.

Scranton, Lackawanna Co., Pa. John H. Beltz & Sons, General Advertising Agents, Write to us, 654 Deacon street

Carthage, Mo. Pop. 10,000. Joseph Barratt, Distributer; Sampler and General Advertiser.

Cincinnati, O. Distributing. Reliable, prompt. Reference Population 350,000. Address, W. H. Steinbrenner, 313 Vine, Cincinnati

Chicago, Ills. J. A. Clough, Contracts solicited for the distribution of all legitimate advertising matter in Chicago and suburban towns.

Western Bill Posting Co., General Distributers. Salt Lake City, Utah

I will Distribute Circulars, and Post Bills. Advertisers, write at once, B. F. Evans, Minster Ala.

Chester, Conn. Chas. E. Lord. Entire or any part of the State, posting also.

Washington, D. C. P. PRINTZ & CO., 730 9th Street, N. E. Distributers of advertising matter. Write us.

Boston, Mass. Pop. 600,000. J. F. McWhirk, General Adv. Distributer

Manchester, N. H., D. J. Lefebvre. All kinds of Advertising Matter Distributed. P. O. Box 483.

Louisville, Ky. R. Taylor, General Distributer. First class service. 542 Second St.

Advertising of all kinds handled with care, signs tacked, rates low, reference The Licking List. & Mailing Agency, 11½ South Side Square, Newark, Ohio.

Cumberland. Ind. Chas. Caylor Distributing matter in Marion and adjoining Counties

Marinette, Wis. Menominee, Mich. Pop. 15,312— Adjoining—Pop. 14,500 Wm. H. Earle, Marinette, Wis. Reliable Distributor. Your contracts solicited

Cincinnati, O. H. E. Meisner Distributing, sign tacking, South & Depot

Moira, N. Y. F.W. Bucklin Reliable Distributor, Reference furnished.

Classified Advertisements

EXPERT AD. WRITERS.

4 Cuts and 4 Retail ads. for $1.00 Up-to-date proofs free. Margie Bowman, THE ADAGE, Buffalo, N. Y

Robt. Carroll, Dayton, Ky.

D. B Archibald, 73 Nassau Street, N. Y.

C. F. McHenry, Newport, Ky.

Geo. Guilford, 127 E. Eight St., Cincinnati, O

Bert M. Moses, Brooklyn, N. Y.

POSTER PRINTERS

Advertisements under this head are printed free of charge in nonpareil. In bold face type two dollars per year. Display advertisements (not exceeding seven lines, twenty-five cents per line.

Advertisements amounting to one dollar and over include a year's subscription, free.

Bien, Julius & Co., 140 6th ave, New York
Boston Job Printing Co., 4 Alden, Boston Mass
Brooklyn Daily Eagle Job Printing Co, Brooklyn
Brooklyn Times Printing Co, Brooklyn
Budget Show Print., Box 38, Elmira, N. Y.
Calhoun Printing Co, Hartford, Conn
Calvert Litho Co, Detroit, Mich
Cameron Show Printing Co, 57 Ann, New York
Central City Show Printing Co, Jackson, Mich
Central Litho and Eng Co, 140 6th ave, New York
Central Show Printing Co, 143 Monroe, Chicago
Commercial-Gazette Job Rooms, Cincinnati
Correspondent Show Printing Co, Piqua, Ohio
Courier Printing Co, Brantford, Ontario
Courier-Journal Job Rooms, Louisville, Ky.
Courier Show Printing Co, Buffalo, N Y
Cox's Sons, John, Gay and Pratt, Baltimore
The Donaldson Litho. Co., Cin'ti, O.
Eichner & Co, Baltimore
Empire Show Printing Co., 73-75 Plymouth Place, Chicago
Enquirer Job Rooms, 88 East Eighth, Cincinnati
Enterprise Show Print, Cleveland, O.
Erie Show Printing Co, Erie, Pa
Fair Printing House, Norwalk, O.
Forbes' Litho Co, 181 Devonshire, Boston
Francis & Valentine, 517 Clay, San Francisco
Free Press Show Print., Detroit.
Fox, Richard K, Franklin and Dover, New York
Gillin Show Print, 132 West 14th, New York
Goes' Litho Co, 140 Monroe, Chicago
Gt. Am. Eng & Print Co, 57 Beekman, New York
Great Western Printing Co, 511 Market, St Louis
Greve Litho Co, The, Milwaukie, Wis
Haber, P. F., Fond-du-lac, Wis
Hasselman Printing Co., Indianapolis, Ind
Hatch, C R. & H. H., Nashville, Tenn
Hennegan & Co., Cincinnati, Ohio.
Jackson, J B., 48 Centre, New York
Jordan Show Printing Co., 128 Franklin, Chicago
Journal Job Rooms, Columbus, O.
Ledger Job Office, 605 Sansom, Philadelphia
Libbie Show Print, Boston, Mass.
Lick Show Print, Fort Smith, Ark
Liebler & Maass, 224 Centre, New York
Mauberret's Printing House, New Orleans, La.
Metropolitan Printing Co, 222 W. 26th, New York
Miner Litho. Co. The H. C. 342 west 14th st. New York,
Mitchell, Chas., Ottawa, Ont., Canada
Morgan, W. J. & Co., St. Clair, Cleveland
National Printing & Eng. Co., Chicago
Pioneer Printing Co., 214 Jefferson, Seattle, Wash
Planet Show Print, Chatham, Ont., Canada.
Richardson & Foos, 112 4th Ave, New York
Riverside Printing Co., 216 3rd, Milwaukee, Wis
Sackett & Wilhelms Litho. Co., 5th ave. and 16th st., New York.
Saffin, H. C., 172 Skillman Ave., Brooklyn
Seers, A. S., 19 E. 17th street, New York
Shober & Carqueville, Jackson st., Chicago
Springer & Weity, New York
Star Printing Co., 606½ Second, Seattle, Wash
Sterrett Show Print San Francisco, Cal.
Strobridge Litho Co., Cincinnati
Union and Advertiser Co., Rochester, N Y.
Union Job Printing Co., Walla Walla, Wash.
United States Printing Co., Cincinnati
What Cheer Show Printing Co., Providence, R. I.
Winterburn Show Print., 166 Clark, Chicago

PRINTING HOUSES

That execute high-class Distributing Matter

The following firms make a specialty of finely printed Booklets, Pamphlets, Hand Bills, Fliers, Dodgers, Circulars, Heralds, Couriers, Programs, Blotters, Fancy Cards and Novelties.

Advertisements under this head same as above.

Blackwater Courier Job Office, Franklin, Va.
The Donaldson Litho. Co, Cint'i, O.
Eaton, Allen & Co, Grand Rapids, Mich
Hennegan & Co., Cincinnati, O.
Libbie Show Print, 6-12 Beach St., Boston, Mass
Lotus Press, 140 west 23rd st., New York City.
Mauberrett's Printing House, New Orleans, La.
L. Prang & Co., 286 Roxbury St., Boston, Mass.
Saffin Show Print, 172 Skillman Ave., Brooklyn.
Van Fleet, 88 Centre, New York
Winthrop Press, New York.

Have You Subscribed for BILLBOARD ADVERTISING?

BILLBOARD ADVERTISING is the Official Organ of the Illinois Bill Posters' Association.

BILLBOARD ADVERTISING

A MONTHLY RESUME OF ALL THAT IS NEW, BRIGHT AND INTERESTING ON THE BOARDS.

VOL. IV, NO. 11. CINCINNATI, SEPTEMBER 1, 1895. PRICE 10 CENTS. PER YEAR, $1.00.

BUSINESS.

BILLBOARD ADVERTISING is a journal for business men who think. There is much in it which will furnish food for thought, much that will bear careful consideration. We have no private interests to foster. no pet hobbies to ride and we know no politics in the conduct of a business paper because business interests are superior to all party interests. We do believe that business men should study advertising, not any one branch of it, not with a view of becoming expert in any particular line but simply and solely as business men with a view toward the betterment of business, to the improvement of the commercial interests of the community, for on good business is dependent all progress and development. By business, we mean not mere strife for profit, but the active work of the world at large, including every calling. profession and industry that tends to better the condition of mankind.

Advertising is the very life and soul of business and as such it is a fitting and important study for business men. We advocate advertising in general and posters, distributing, mural signs and painted bulletins, exhibits at fairs and expositions, trade journals and class publications in particular.

The business man, no matter what he sells, knows too much about his business to properly advertise it. He is handicapped wtth technical points, sees the inside of what he manufactures or sells, knows everything about his business and his goods. so that when he writes about the goods he writes as an expert, as a technical man, filled with the abundance of information, which he understands, and which his clerks and those in the same business with him understand. He over-writes, because he attempts to tell people all he knows about the business. The buyer cares very little about the manufacture of anything. The buyer wants to know what the thing is good for and what he can buy it for.—*N. C. Fowler.*

ENTERPRISE?

They call it enterprise. This mad endeavor on the part of the newspapers and magazines to decrease the price of their publication to the very last notch, the extreme minimum at which it is possible to sell and still live. The reader gets their product far below cost, and and like every one who gets something for nothing, utterly fails to appreciate it.

The burden must be borne by someone, and in this instance it falls upon the advertiser. How long will he stand it? How long will this reckless mania continue? Not a great while we venture to predict.

Some ten years since, a similar craze afflicted showmen. Attractions which had been obtaining 20, 25, 35 and 50 cents admistion, incited by the seeming success of a bold adventurer, commenced to reduce their prices. One followed another until the cheap prices became epidemic and three quarters of the shows came down to a ten cent basis. Of course there was wild excitement, surging throngs and immense attendance, but the profits were nil. It was impossible to even obtain sufficient funds to keep the repairs up and those organizations which did not get back to a legitimate admission charge, speedily wore themselves out.

The only attractions of that time who are in existence to-day, are the ones who steadily maintained their prices.

F. A. FITZGERALD, manager of the Cream City Bill Posting Co, Milwaukee, Wis., is of the opinion that BILLBOARD ADVERTISING is rendering valuable service to bill posters and assures us of his best wishes for our unbounded success.

JAMES H. STAATS.

Some of the funniest adverti ements are those of printers. I don't believe that one printer in a hundred knows how to advertise his own business Most printers try to impress their patrons with the idea that good printing is an essential part of any successful business. At the same time, their own ads and their own printing serve as horrible examples of how it ought not to be done.

I have before me an ad from a paper published in Letts, Ia. It occupies about eight inches double, and contains no less than six different faces of type. There are ten display lines in it, and seven lines of reading matter. The ad is surrounded by an old fashioned worn out border, and is about as bad an example of display composition as I ever saw. If the printers had used two kinds of type, they could have made a nice looking ad. To do good printing it is not necessary to have an unlimited number of faces of type. Given three or four different series and the intelligent printer can turn out creditable work, either in the job printing line or in newspaper display. Except in occasional instances, an advertisement or job ought not to contain more than two different faces of type, or, a the outside, three. An advertisement or a piece of printed matter ought not to contain more than two or three display lines. There are occasional exceptions to this rule, but they are few and far between. If you try to emphasize everything you say, you will put everything on a dead level, and nothing will be conspicuous. If you have ten lines in an ad and display all of them, you might as well have displayed none. If you will pick out one line and make it ten times as big as any other line you will have something with which to catch attention.—*Charles Austin Bates in Printers Ink.*

WE are much afraid that *Display Advertising*, an exceptionally bright and interesting publication which was started in St. Louis, has suspended. If it has, it will be a pity, as the little journal bid fair to accomplish much good. Bill posters cannot afford to have too many papers of the right sort, and *Display Advertising* was of that kind.

JAMES H. STAATS,

Whose picture we present herewith, is one of the best known and most popular men in Lock Port, N. Y., where he is better known as "Staats, Ye Newsman." His admirably arranged store is one of the best known in the country. Mr. Staats is a veteran in the business of bill posting as well as news dealer and everything in the news line, magazines, periodicals of all kinds, novels and a wonderful assortment of all that the litterateur finds useful can be secured here. Staats, Ye Newsman, first began business in 1855 when he purchased the good will and interests of Mr. Giddings, who had a store in the old Arcade building on Pine street. Through the suggestions of Robert Bonner, of the New York Ledger, Mr. Staats first entered the bill posting business in 1857. He boomed the New York Ledger, and in the short space of one year was selling 700 copies per week, where previously he sold but 12 copies. He continues the bill posting business to the present day with success. He has bill boards all over the city, in fact owns over 2,500 running feet of boards, and it may be said that everything he undertakes is thoroughly and systematically done. That's one reason why Lockport is always on the list.

In November of 1891, he was elected secretary of the New York State Bill Posters' Convention, held at Syracuse, which office he still holds, and it may be said that no man is better qualified to fill that position. Mr. Staats, although getting along well in years, rarely misses a convention, or a chance to talk with the boys,

---

The Way They Circulate.

A fairly good idea of ths value of newspaper space can be had from the following notice which we clip from the Muncie, Ind., Daily Herald.

We have old papers for sale, and very cheap. If you want paper for wrapping various articles and laying under carpet you can be supplied at the HERALD office. We can accomodate customers at a small cost.

Laurence Hutton, the well-known critic, is a collector of posters. For years he has been a collector of book plates, and his accumulation of the latter is said to be the largest in America.

Bill Posters' Notes.

The Rocky Mountain Bill Posters' Association embracing Colorado, Idaho, Wyoming, Utah and New Mexico, which was projected by Jas. A. Curran of Denver, has been successfully organized.

The California boys will make application to the Associated Bill Posters Association for a charter at the next annual meeting.

The Michigan Association is the oldest state organization in existence.

Evidence of renewed interest is apparent among the members of the Minnesota Association.

Pennsylvania is doing exceedingly well for a youngster.

Kentucky will probably take in West Virginia and Tennessee at the next convention, in which event the name will likely be changed to the Central Bill Posters' Association

North and South Dakota will organize shortly under the name of The Dakotas Bill Posters Association.

The convention of the Illinois Bill Posters Association was the most successful ever held. That prince of hustlers, R. C. Campbell ought now to turn his attention to Wisconsin.

New Hampshire will eventually be compelled to take in Maine aud Vermont. These three states will eventually constitute the North Eastern Association.

By Laws, Article 2, Annual Dues, Section 1: The annual dues for each member of the Association shall be in proportion to the population of the respective city he may represent and in harmony with the following schedule.

For cities having a population of

Under 50 000 - -	$5.00
From 50,000 to 100,000	10 00
" 100,000 to 200,000	15.00
" 2 0,000 to 300,000	20.00
" 300,000 to 400,000	30.00
" 400,000 to 500,000	40 00
Over 500,000, - -	75 00

Messrs. Scane of Chatham and Price of Toronto, who have charge of the subordinate Associations of Canada are inclined to divide the Dominion into three separate districts, viz: West Canada, embracing Victoria, Assinboia, Northwest Territory, Alberta and Manitoba, Mid-Canada, including Ontario and Quebec; and East Canada; Novia Scotia, New Brunswick, Prince Edward Island and New Foundland.

The question of subordinate organization in the south is apparently as far off as ever from a successful solution.

Just as we go to press a rumor reaches us that California will take in Arizona, Nevada, Oregon and Washington. The New Association will be styled the Pacific Coast Association.

We have received numerous inquiries from bill posters who wish to join the Association, if they will write to Mr. J. Ballard Carroll, 35 Beaver St., Albany, N. Y., he will give them all the desired information.

ODDS AND ENDS.

What will keep paste from souring? Several inexperienced bill posters in the smaller towns are anxious to learn.

There is great need of a name or term which will designate the employing bill poster as distinguished from his employees. The term bill poster no longer fills the bill. You cannot call R. C. Campbell, J. Ballard Carroll, Geo. M. Leonard or James A. Curran bill posters They are employers of bill posters, what is desired is a fitting appelation, which will define their calling.

BILLBOARD ADVERTISING recognizing the necessity of a prompt decision in this matter has decided to put the matter to a vote of the craft at large. Fill out the following coupon and mail it to BILLBOARD ADVERTISING Cincinnati, O, so as to reach us by September 25th in order that the votes may be counted and the results announced in the October issue.

Editor of
BILLBOARD ADVERTISING.

In my estimation

.....

Is the best and most fittting appelation for the employing bill poster.

SIGNED,

.....

We offer the following suggestions, viz:

1.—*Afficheur;* which is the French for an employing bill poster.
2.—*Billboard Advertiser.*
3.—*Poster Hanger.*
4.—*Placarder.*
5.—*Display Advertiser.*
6.—*Posting Advertiser.*

Any of the above would answer the purpose if universally adopted, but is altogether probable that something much more apt will be brought out by the vote.

NEW YORK NOTES.

Representative Edward A Stahlbrodt, New York City, is sending "Armorside" Corset paper throughout the entire country. The firm is now having an eight sheet poster made similar to the one sheet used up to the present time, and of which 75,000 sheets was the number printed. The whole of which has been posted during the past four months. That is not very bad billing for a firm who only cater to the female sex.

Mr Stahlbrodt, the Association's representative, also has the contract to post Curtice Bros Co., Rochester, N. Y., "Blue Label" Ketchup, sixteen and twenty sheet stands, throughout the country. Here is an opportunity where every bill poster, who has any pride in his boards, may show his appreciation of the class of merchandise he desires to advertise on his boards, by giving this an excellent showing, and thereby encourage other large firms to adopt bill posting in preference to other methods.

You will always find plenty of work upon the billboards of a city where the paper upon the boards is well rubbed in and properly blanked. Bill posters must exert the same energy in making their boards presentable to the public, that is followed in all other business enterprises.

The bill posters war between the leading bill posting establishments and the theaters of Chicago, Ill., has been the cause of cancelling a number of posting contracts from the East No one feels sure whether or not his paper will remain up one day or a week. President Campbell will be the largest loser on account thereof. It is to be hoped matters will soon be amicably settled, as Chicago is quite a bill posting center.

Memphis, Tenn., August 20, 1895.
EDITOR BILLBOARD ADVERTISING.

DEAR SIR:—Will you kindly publish a formula by which paste can be made that can be used for commercial purposes and be kept for a long time

No doubt if you do not have such receipt, some one of your many readers may have a formula, and the discussion of the subject in your paper would probably be of value to the craft.

We have no trouble to keep paste for a few days, but have no receipt that will make paste that we can guarantee.

Respectfully yours,
MEMPHIS BILL POSTING CO.

We have heard it said that the addition of a small quantity of "bluestone" will preserve paste indefinitely. Also that a small portion of corrosive sublimate in each barrel or box of paste, if it has been thoroughly blended, will keep it from souring. Some bill posters, too, simply depend on keeping the top of the paste level, that is as the paste is used to keep it smooth and even on top. Does any one know anything better. If so we would be glad to publish.

It is said that 20,000 000 gallons of molasses, for which there is no market, is annually dumped into the rivers and bayous of Louisiana by the sugar planters. There is a fortune waiting for the man who will clarify it by some cheap process. It would make an excellent substitute for paste.

Fletch Terrell, of the City Bill Posting Co. has erected some splendid tongue and groove boards in the very best locations in Paducah, Ky.

John Napier, of Utica, N Y, is one of the modern and enterprising members of the craft.

H. R. LONG.

H. R. LONG, one of the firm of Reese & Long, was born in Scranton, June 30, 1867, and for a number of years was connected with his father in the furniture business. He began his theatrical career in the season of 1890, when he became advertising agent for the Academy of Music. In August of 1893, owing to some difficulty with the bill poster, Mr. Long built his own boards and did the bill posting for his house until March 1, 1894, when he and J. G. Reese joined hands and bought out the old bill posting plant. Mr. Long has been a volunteer fireman for over eleven years, and is now foreman of the Popular Crystal Hose Co. of Scranton. It is worth one's while to see Brother Long drop his "hod" of lithos when the alarm rings.

ELDER, JENKS & RABORG

'Excelsior'
Circus Paste
—AND—
BILL POSTERS' BRUSHES

Made of Hard Wood head; best long Russian Bristles, copper wired. The most practical and reliable brush made.
Will not come apart.
Used and recommended by Barnum, Forepaugh and the leading Circuses and Bill Posters throughout the United States and Canada.

Size 9 inch.
Price $30.00 per doz.
$3.25 Each
Extra Extra for Circuses
$40 00 per Doz. $4 00 Each.
Sent C. O. D. to all parts of the Country

ELDER, JENKS & RABORG
Brush Manufacturers

127 N. Fifth Street, Cor. Cherry, PHILADELPHIA.

Distributors Chat.

Office of Brown Chemical Co.

Annapolis Junction, Md., August 13, 1895.

BILLBOARD ADVERTISING.

GENTLEMEN:—We are in receipt of your copy for August, and have read same with pleasure. Please send the paper regularly hereafter to our Advertising Office, Annapolis Junction, Md., with bill for your subscription.

Will you please give us the name of the secretary and the headquarters of the American Bill Posters' Association.

Referring to your paper we note your editoral remarks advocating distributing being done through bill posters. We have been in this business for twenty-five years and have earnestly, persistently and consistently tried to do business with the bill posters of this country, and shall be only too glad if, through the efforts of your paper, you can bring the bill posters up to the point of conscientious and fair work. We should like to do all our distributing through them, but past experience teaches us that unless they mend their ways and do the work fairly and honestly as directed, we can not give them our business.

Recently we selected a list of twenty-five cities in the Southern and Southwestern States, sent our distributing and posting to the bill posters, and shipped at the same time other advertising matter to their care for our agents, who was to call and inspect their work and approve their bills for payment. In a great many cases, owing to the urgent requests of the bill posters, bills were paid before the agents arrived in the cities. You can well understand our chagrin and disappointment to have our agents report that in fully fifteen per cent of the cities visited, quantities of our books which were sent for distribution, and as before said in many cases already paid for, were found lying around the bill posters' offices; showing conclusively, to say nothing of our loss in the value of the books which were not distributed, that the work was carelessly and wrongfully done. The posting, however, in a majority of cases was correctly done.

But in nearly every case the other advertising matter sent to their care had been opened, mutilated, and our attractive hangers taken off or given away to probably loafing friends, and in one case in one of the largest cities in the South, it is reported to us that an agent from a competitive house passing along the suburbs of the city saw a bill poster making a fire. Out of curiosity he examined into what he was doing and actually found him burning up a lot of our lithographed sheets which cost us four cents each.

If bill posters would do the distributing fairly and honestly as directed, advertisers would be only to glad too give them the work, because by so doing they would save the salaries and expenses of the travelers, who are sent out for the purpose of distributing pamphlets and inspecting the bill posters' work; and thereby have a great deal more money to spend with the bill posters and in advertising. If we could get a corps of efficient bill posters whom we could rely on in the Southern and Southwestern States, we would put out a million pamphlets four times a year through them, and be perfectly willing to pay $2 per thousand for house to house distribution, but we doubt exceedingly whether we will ever be able to do this, except by sending our own men over the road.

Yours very truly,

BROWN CHEMICAL CO.

MR. EDITOR:

Since the appearance of your flattering notice in July and August numbers of BILLBOARD ADVERTISING of The International Association of Distributors of North America our officers have received a great number of letters of inquiry from all sections of the country asking for more particulars in regard to that association.

The Association is entirely mutual in its workings—that is, the interest of one is the interest of all.

Its object is to benefit, elevate and protect its members.

Its membership is made up of worthy distributors whose character and reliability has been endorsed by prominent citizens of their respective towns, and we do not want, and are not seeking for membership, any but honorable men. The unprincipled and dishonorable distributor, those who for selfish purposes have done so much in the past to debase the calling we do not want. Should any such, however, succeed in imposing on our officers and gain entrance to our ranks, their membership will be but temporary, as all applications are quietly investigated to prove the genuineness before being presented to our president for his approval, and any deception will be speedily discovered and as thoroughly exposed.

Through the Association the reliable advertiser and members are brought together, and as confidence is established the latter is benefited by the work obtained from the former. But so shamefully have many advertisers been imposed upon by unprincipled distributors that the great majority of advertisers are slow about giving work to those who may apply unless recommended. It is this difficulty that the Association removes, and places each of its members before the advertiser as worthy of his confidence.

The international character of the Association is shown by a membership from every state and territory in the Union, and from Canada. While its popularity is rapidly on the increase, as is evidenced by the frequent applications for membership, the flattering notices of the press and the many letters received from advertisers, some of them the most prominent in the United States, requesting certified lists of our members from which to select distributors for the coming fall season—and in one of these letters the writer said, after examining many plans, he believed the one pursued by this Association was the more likely to give satisfaction to the advertiser.

This Association offers more possibilities to both the distributor and advertiser than any other from the fact that it does not forget its duty to either. For in protecting its members as distributors, it also protects the advertiser by furnishing him the names of none but reliable men to do his work.

And by a union of all bona-fide distributors throughout the country, into an organization such as the International Association is, would finally break down entirely the barriers of distrust that now exist on the part of many advertisers towards distributors, and rear in their stead confidence and good fellowship, to the infinite advantage of both. I, therefore, extend to all honest distributors, every where throughout this country, an invitation to unite with us in building and insuring the permanent establishment of an organization, whose influence for the benefit, elevation and protection of its members, will be second to none in this country, no matter of what trade or profession the other may be

In union there is strength, and with a united brotherhood of bona-fide distributors, each with the motto, "Perseverance, Honesty and Sobriety," as his guide, the result of our efforts to gain the confidence of the advertising public will be only limited by the confidence we inspire in those who are our patrons

Aug. 16, 1895. W. H. S.

The Derma-Royale Company of Covington, Ky. and the Akron Chemical Company of Akron, O., are getting out large quantaties of distributing matter.

All reliable distributors should have their names in our Classified Column, but each advertiser must send the proper reference before his ad. is inserted.

Denver, Colo., August 24, 1895.

EDITOR BILLBOARD ADVERTISING.

DEAR SIR:—In your valuable publication, issue of August, under "Distributors Chat," the article you have in that column hits the nail right on the head. I am more than pleased to see that you are taking the stand and grounds you have, on the subject of *distributing*, as surely it needs a good deal of attention, and you can not say or do too much to further the interests of distributing.

Last fall the firm of Wells, Richardson & Co., Burlington, Vt., had distributing done here and a great many of their pamphlets advertising Paine's Celery were burned. I myself showed some of them to two different commercial agents where the paper was really set on fire and burned, out on Broadway, back of a lot of old buildings. Now that firm not only lost what they paid this distributor for putting out their work, as it was done by boys with no superintendent over them, but they also lost the price of what the books cost, and lost the good of what service they would have done if properly distributed, and we hope that you will keep on with the good work, and expose to the public parties who do not do their work right and faithfully.

Distributing is good advertising, and there is none better, when properly done, as it goes positively into the hands of the consumer, and I have no doubt but that the adverdiser, as well as the distributors and bill posters throughout the United States, will praise you for the good work that your valuable publication is doing.

Yours very truly,

JAMES A. CURRAN.

A small boy, who was giving out circulars on Sixth avenue, handed me seventeen at once.

"I shall report you," said I severely.

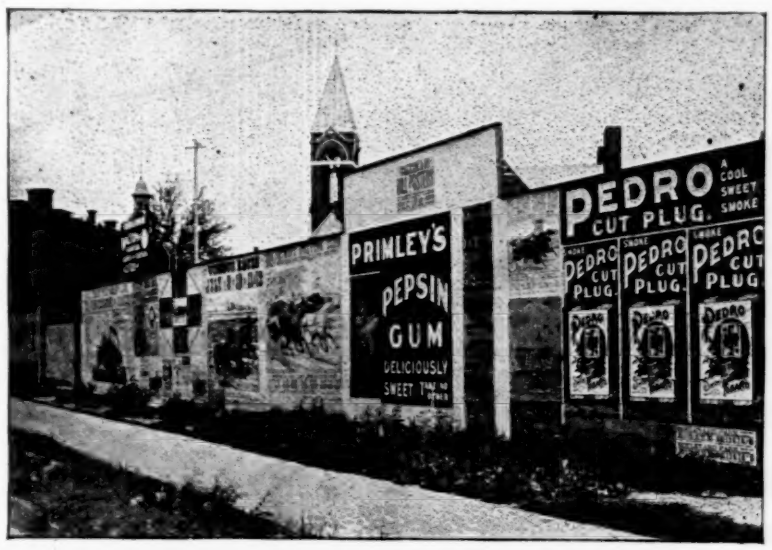
He stuck out his tongue and ran around the corner, shedding circulars at every step.

Moral: Do your advertising in the news papers. POLLY PRY.

Readers—What do you think of this, clipped from a New York newspaper of August 17th.

I infer the lady was right in her story, but the moral is plain. "Have your circular distributed by reliable men not boys."

Reliable distributors should join the International Association of Distributors of North America. One member in every county of the United States wanted. For particulars send two cent stamp to Thos. K. Durboraw, Brandy Station, Va.



A DETROIT, MICH. BILLBOARD OWNED BY WALKER & CO.

BUFFALO CHIPS.

EDITOR BILLBOARD ADVERTISING:

A funny thing happened here in an advertiseing way not long ago. An embryo advertiser wished to put on the market a new brand of potato chips, and thought he would drop the name they are generally known by and call them Buffola chips, but after he got his posters up, some friend who once lived out West explained to him what a Buffalo chip was, and the disgusted man went back to Saratoga. To fully appreciate the predicament of the gentleman one ought to talk with a fellow who crossed the plains in early days.

* * *

The advent of Buffalo Bill and his Wild West aggregation on the 19th and 20th, and the great crowds that thronged to see him was a glowing tribute to the posters, the press and the popularity of this brave border hero. Nearly 100,000 pleased people patronized the performances, and they were drawn there by the finest work in advertising ever witnessed, the paper put out was excellent, the posters and lithographs were everywhere, but the press agent should receive the largest share of merited praise—his nerve was superb.

* * *

The character and extent of the circulation of BILLBOARD ADVERTISING surprised a Buffalo concern that had a little ad in your last issue. The replies came in so thick and fast, and from such a wide range of territory, that one of the firm expressed himself to me thusly: "I'd like to say that that paper is out of sight, but on thinking of my mail I can't, so I guess I'd better say its strictly in it as an advertising disseminator."

* * *

The Adage, of this city, is getting out a Postal Bulletin designed as a hanger for country post offices, and for public places in cities. It can be issued at a small cost, and as it has twenty spaces on the sides for advertisements, in the hands of a buster it is a money making scheme. Distributors and bill posters who are good on soliciting, or who think they are, should send them a stamp for sample.

* * *

The big heart of the bill poster is proverbial, and we are proud of the generous act of Charles M. Whitmeir, of the Buffalo bill posting firm of Whitmeir & Filbrick. Out near his country seat the zealous people of Brocton wished for an organ for their Sunday school, and our good natured philanthropist came forward with $25 to start the fund.

* * *

Printers' Ink, the New York journal for advertisers is printing weekly a prize advertisement written in praise of that petite but piquant publication, and judging by the mediocrity of the four that have appeared some of the bill posters who slung their quills so gracefully in your last number would stand a good chance of winning. A sterling silver case is to be presented Christmas to the one who is thought to have written the best ad of all

* * *

The greatly improved appearance and the large advertising patronage displayed in your August issue was the cause of much favorable comment among the craft, in the printeries and by nearly everybody I met on a little trip to the Metropolis last week. And don't you forget it, those New Yorkers are sharp enough to discern a good hing when they see it. One bill poster said to me there was no kick coming on that kind of a paper, it was a good representative of the biz. Just what he meant I don't know, but may be the boys do. MARGIE.

Buffalo, N. Y., August 27, 1895.

During the past month we have received a large number of letters from distributors, relative to circulars received from so-called distributing associations who guarantee work. We are now investigating these companies, and in our next issue will give our readers the benefit of our information.

Albany City Bill Posting Co.
J. Ballard Carroll, Manager.
35 Beaver Street, ALBANY, N. Y.

AN EXPENSIVE BILL BOARD.

We present in this issue a cut of the most expensive billboard in existence, owned by A. Van Beuren & Co., and located N. E. Cor. Broadway and 37th street, New York City.

For this location they pay $5,200 per year rental for. The place has no particular history, further than it is owned by a very wealthy lady, and she will not put any value on the property or sell it, but wishes to make a contract or lease with some substantial business firm, who will erect buildings on the property, subject to her architect's plans and specifications, and who will pay an annual rental of $40,000, pay all the taxes, etc., and the improved property to be returned to her or her executors at the expiration of 21 years. They have had this location for a number of years, and the rentals have increased from time to time on account of the valuation going up, and through competition from other advertising firms, etc., until now they are paying an annual rental of $5,200.

It is in the center the metropolitan and theatrical district; the large building that you see at the right is the roof of the Metropolitan Opera House; the building you see at the left is the Marlborough Hotel, and is located within a stones throw of all the leading hotels on Broad way, and all the various theaters centering in and around that locality. It is stated that fully 0,000 people pass this location every hour out of twenty-four.

Their price for seven and eight sheet stands on the lower deck facing Broadway, and the first one facing the street is $12.60 per week: the second deck facing Broadway, and the first stand facing the street are $7.50 per week; the upper deck facing Broadway and the single stand facing the street is $7.50 for 7 by 4 or 8 by 4 stand, no charge for Posting.

You will notice on the corner some electric lights, and there are other electric lights in the middle of the block, both above and below, in fact the buildings opposite have electric lights in front of them, so you see this location shows by night as well as by day, in fact some paper shows better in the night than in the day—that is a locality where the people never sleep. The picture was taken some time ago,—last spring—and at that time there was snow on the ground, and you will notice that the wheels of the carriages are covered with snow, which was falling off from them as they were passing by.

The size of stands are 104 feet front on Broadway, and 275 feet, side, on Thirty-seventh St. Three sheets high, 9 feets 6 inches each.

SIGNS FOR THE CONTRACTING PAINTER AND PRINTER.

When one sees too much carmine on the nasal appendage of his fellowman he takes it for granted that this muchly re(a)d brother has been hitting too many lamp posts, an incident, by the way, that will serve to illustrate a much needed fact in the construction of all classes of advertising. It shows on the man without brush of painter or hand of printer, yet is so closely related to the print of metal and the brush, it could be called one and the same. Any one who has studied instructive advertising, such as those read without the tant of painter or printer, will quickly blend the two. It is nature in a nutshell. If he deals with the natural man the basis is laid for profitable business. Just such instructive advertising as I speak of ought to accruent of every piece of painted or pri ited matter that is placed for publicity. Everyone knows, when thirsty, what a refreshing satisfaction it is to take a pure drink of some water, or when hungry, what a good morsel is to the stomach. In comparison, the public mind eats just such palatable compounds as these, it is ground in their minds like the sun's rays which feed the negative of a photograph. The advertiser wants results, the painter or printer want to bring this about to maintain a growing business. A study of instructive publicity is nothing more than thinking out what a class or majority of people would do under conditions that you would frame to stamp in their memory some breathing example to coax them into buying. I am not an advocate of billing walls and fences with whole newspapers.

Little said, well done, a downy bed, lots of "mon."

Very often the little ad needs a picture, and in choosing the picture greater care should be observed than in building the words. I think the picture should carry out the exact meaning of the words in every case; as far as these two points go they are the same, but here is where the greater care should be taken—the selection of a suitable figure, a captivating and convincing one—full of skill. There is a lot of advertising that goes in the newspapers, and on signs for that matter, that is nothing else but sheer force (a scientific driving wheel) in them that makes the people buy the article. This kind may be likened to the popular name that sometimes elects presidents. They have, so far, surpassed human intelligence. A student of advertising often notices queer suggestions in the long catagory of things said to influence the public. I once noticed one particularly interesting phase of publicity while passing along a back street occupied by second hand Jew stores. A pair of rusty brogans hung over the sign which read: "Why Go Elsewhere To Get Cheated—Come Right In Here." Just what class of people that would be a bait for remains on my note pad for study.

That man should seek business for his clients, it is for this I write on these points to painter and printer, as one too often left untouched.

JAMES ROSS LONG.

Sheboygan, Wis., August 20, 1895.

EDITOR BILLBOARD ADVERTISING:

DEAR SIRS—I notice in the past issues of BILLBOARD ADVERTISING, that what was written in regard to bill posting came from the large cities, and a few have taken interest enough in these columns, that should contain an article from every bill poster in the country at least once a year, it would add greatly to the value of the paper. Most of the boys in the smaller towns are bashful, and don't want to come to the front, but once they get started they will make things hum.

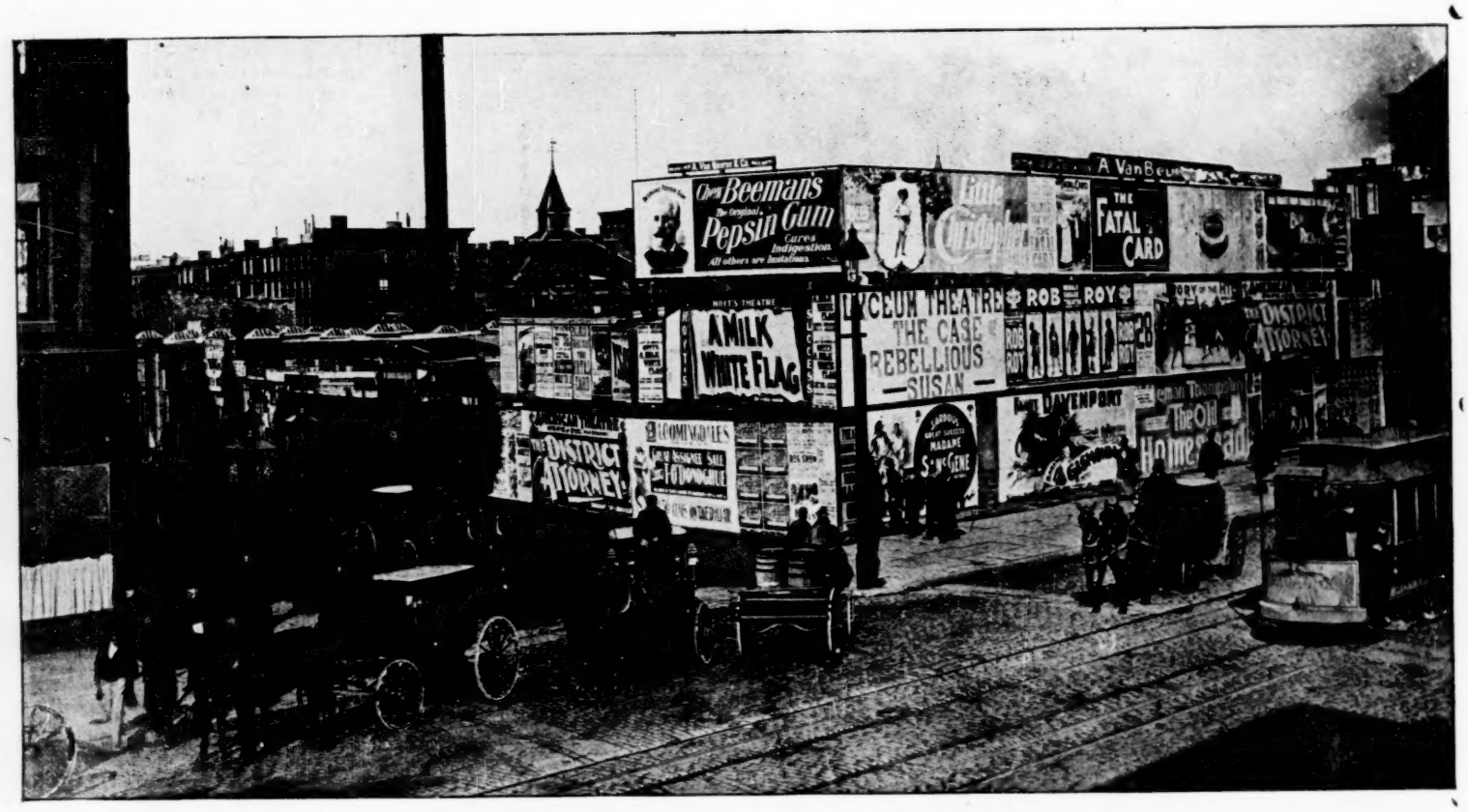
I would like to see the paper issued every week, it is an awful long time waiting a whole month for the next issue, when you would be willing to take a half holiday could you get that issue next day

Some advertisers are in the habit of writing to the postmasters in the different towns to name some one who will do their distributing. (cheap I presume.) Well they get it. Some clerk sends in his name as a distributor, he hires a couple of boys at 25 cents per day each, the paper is scattered ten and twenty in a place—over the fence—and the advertiser is having his work done cheap and good. These are facts for H. H. Warner & Co., had there work done here in about this style. I wrote them stating the facts, and the answer was my name was overlooked. Benson's Plaster pamphlets were treated about the same way a few montes ago by the post office clerk distributor. Another mistake advertisers make is sending their advertising matter to their local agents to be put out, eight times out of ten the work is shelved or used to start the furnace with. I called on a hardware dealer last week to see if he had any advertising matter to put out. He says advertise. I am doing more business now than I can attend to. I told him he lucky, and I wish I could say the same. Then he showed me a stack of parafine coated cards, advertising a certain stove, saying he would have the fun of tacking them up himself some day. I wonder who will have the most fun out of it, he tacking 'em up, or —— pulling 'em down. Advertiser, it pays to have your work put up by the party making a business of this class of work, your work is protected and guaranteed to stay, and don't cost any more than if put up by scabs. For several months I have been building air castles of how I would raise stuff enough to put in one of those elegant paste mixers advertised in BILLBOARD ADVERTISING. At last I hit an idea, I purchased a farm, that is I call it a farm, because the crop grows while I sleep. It is an automatic skyopticon placed into an empty store, displaying beautiful pictures and advertisements, not only bringing benefit to myself, but teaching our local merchants the benefit of display advertising, it takes no work or time whatever to operate it, and in short time I expect to have made enough to pay for the same and put in the long, longed for paste machine A streak of good luck will come to the poorest of us at some time. Any bill poster wishing information about this machine can obtain same from me by enclosing two cent stamp,

The new Association rate for posting, etc., is just right now, and should have been so from the start. Should your valuable paper become a weekly I think it would be a good idea to publish the circus routes. Next.

Yours respectfully,

E. J. KEMPF.



THE MOST EXPENSIVE BILL BOARD IN THE WORLD.

DOES IT PAY?

Not the number of papers disposed of, but the number bought to read, is the thing that concerns the advertiser. Guessing contest coupons and cyclopedia checks may inflate by thousands the temporary sale of a newspaper, but the advertiser, who pays increased rates therefor, is, to speak plainly, a victim of bunco. The waste basket is always a gainer, and the man who wins the prize, perhaps; *but in no case the advertiser.—Newspaperdom.*

THEY PLUNGE.

Many merchants who are ultra conservative in other business matters are simply speculators when it comes to advertising. They plunge into expenditure without a preconceived plan based upon the dozen factors which are involved in the potentialities of success in their particular instance. With all the elements of chance thus present, they are gamblers pure and simple. In all advertising the is more or less speculation, but they ignore all the established principles which are fundamental and fixed and play with loaded dice against fate—*Keystone.*

The Rochester Bill Posting Co.,
D. A. STAHLBRODT, Manager.
Bill Posters, Distributers and General Advertisers.
No. 16 and 18 Mill Street, ROCHESTER, N. Y.

THE ERIE BILL POSTING CO.
D. A. STAHLBRODT, Manager.
Bill Posters, Distributers and General Advertisers,
No. 10 North Park Row. ERIE, PA.

Printing House Gossip.

A Maine paper mill is shipping paper to China, in rolls for printing purposes. This is said to be a new departure

It is suggested that the next convention of the Show Printers Association be held at Cincinnati, January 7th, next. This would be the date at which the Protective League of American Showmen meets, an would afford many printers an opportunity of transacting business as well as attending the convention. The idea seems to be a good one.

Mauberret's Show Printing House, the only concern of importance in the south, are reported to be exceptionally busy.

All members of the Show Printers' Association should send in the lists of their customers who are in arrears to Secretary Moncreif Clelland, 34 S. 3d St, Philadelphia.

Leon W. Washburn's letter press and "soft stuff" goes to the Libbie Show Print of Boston for next season.

Al. G. Fields descriptive posters and programme will be executed by the Journal Job Offiee of Columbus during the coming season

It is said that Barnum's show work will next season be equally divided between The Courer Co. of Buffalo and The Strobridge Co. of Cincinnati. It seemrd for a while as if Gillin had secured a permanent hold on a share of this plum.

PENNSYLVANIA BILL POSTERS' ASSOCIATION.

The Pennsylvania Bill Bosters' Association meet at Scranton, August 22d, at Hotel Terrace. Members and bill posters present were: John D. Mishler, President; M. H. Burgunder, Treasurer; J. G. Reese, Secretary; Reading Bill Posting Co., Reading; Wilkesbarre Bill Posting Co., Wilkesbarre; Reese & Long, Scranton; N. E. Warman, Allentown; W. J. Silvertone, Honesdale; W. J. Byrne, Carbondale; G. W. Hammersly, Hazleton; J. J. Baker, Johnston; American Bill Posting Co., Philadelphia; Thomas G. Wheeler, West Pittston; Leon Bush, Hawley; Thomas Burroughs, Towanda; Groman Bill Posting Co., Bethlehem; George H. Bubb, Williamsport.

Letters endorsing the Association were read from E. G. Fleischer, Tarentum; B. A. Nevling, Hastings; George Knox, Meadville; A. W. Crossby, Pottstown; H. J. Dougherty, Butler; Charles Yetter, Strandsburg; Howard Swoyer, Girarhville; A. B. Means, Washington.

Communications were also read from O. J. Gude & Co., George M. Leonard, J. B. Carroll and Ed. A. Stahlbroudt, which were endorsed by all members present.

The adoption of BILLBOARD ADVERTISING as official organ of the Association was ratified.

The new members elected were George H. Bubb, Williamsport; Groman Bill Posting Co., Bethlehem; W. J. Silverstone, Honesdale.

The resolutions passed by the National Association at Detroit, as regards O. J. Gude & Co., was endorsed. After the regular business the meeting adjourned to meet at Allentown, Pa., December 17th.

Supplementary to the meeting a 6 o'clock dinner was served by Mine Host Whyte, of the Hotel Terrace. with the compliments of Reese & Long, after which the party mounted a tally ho and were shown the beauties of the city.

TRADE PAPERS.

A Distinction with a Difference.

A newspaper publisher has a perfect right to charge as high a price for his advertising space as he chooses, but he has no right to lie about the edition he prints in order to prove that it is worth the price.—*Oakland Printer.*

The Delineator is the woman's favorite Magazine, and is issued by the Famous Fashion Publishers. The Butterick Publishing Company, (Limited), at 7 to 17 West Thirteenth Street, New York, at the remarkably low rate of $1.00 for a Year's Subscription, or 15 cents per Copy.

Leander Richardson's *Dramatic News* published at 1364 Broadway Street, New York, is the cleanest, best and most popular of the publications devoted to theatrical and circus interests. It is oftener quoted than all the others put together.

Music & Drama is an authority in its particular field on the Pacific Coast. No better edvertising medium can be found. It is edited and published by J. F. Thrum, at 636 Clay Street, San Francisco, California.

The Paper World is published by Clark W. Bryan Company, at Springfield, Mass. New York Office 38 Times Building.

The Druggists Circular published at 72 william Street, has the following announcement in the form of a special notice in their August issue.

Mr. Benjamin Lillard having retired from the management of this journal, all correspondence should hereafter be addressed, and all checks drafts and money orders made payable to "The Druggists Circular."

WILLIAM O. ALLISON,
Publisher,

Modern Illustration is the title given to a sixty-four page, 9 x 12, catalogue of stock cuts issued by THE ENGRAVER AND PRINTER COMPANY, 5 Park square, Boston, Mass. The paper employed is of an excellent quality, the cuts are of a high order, and several of the color engravings are the result of five impressions. The variety is comprehenslve, including illustrations from different phases of life, tail pieces for articles, fancy borders, initial letters, etc.

Business men everywhere should subscribe for *Business*, the office paper; published by the Kittredge Company, 78 Reade Street, New York. It is full of pointers and bristles with interest from cover to cover.

The Detroit Convention.

The following members were dropped from the roll of membership of the A. B. P. A. for non payment of dues.

W. R. Cottrell, St. Louis, Mo.
D. F. Cline, La Salle, Ills.
L. W. Eaton, Aubura, N. Y.
F. F. Kelly, Palmyra, N. Y.
C. K. Dubbs, Springfield, Mo.
C. T. Kindt, Davenport Ia.
S. C. Heilig, Tacoma; Wash.
H. E. Manchester, Birmingham, Ala.
G. H. Walker, San Antonia, Tex.

Prominent among the many new firms admitted to membership were:

Robert Jameson, Victoria, B. C.
Mrs. Geo. Tisdale, Montgomery, Ala.
J. E. Howard, Galveston, Tex.
Sioux City Bill Posting Co., Sioux City, Ia.
Geo. T. McLain, Los Angeles, Cal.
St. Louis Bill Posting Co., St. Louis, Mo.
Erie Bill Posting Co., Erie, Pa.,
Wilkesbarre Bill Posting Co., Wilkesbarre, Pa.
Texaf Advertising Co., San Antonia, Tex.
W. S. Parker, Prarie City, Ia.
O. J. Gude, New York.
W. H. Donaldson, Cincinnati, O.

The Best Ad.

A Light Vote in the Contest.

FIRST PRIZE—HELLEBERG PHOTO-GRAV. CO.
SECOND PRIZE—HENNEGAN & CO.
THIRD PRIZE—RAMSAY & CO.

The vote for the prizes offered in our last number was light and scattering. To be perfectly frank, it was a pronounced disappointment, for considerable less than 15,000 of our readers responded to our invitation to express an opinion. Then too we had intended, for reasons perfectly obvious, to bar votes for the Hennegan and Donaldson ads, but in the hurry of closing the forms and getting ready, the matter was overlooked. The result as we said before is a decided disappointment, as the two advertisements drew out quite a large complimentary vote which pulled upon the others and spoiled the effect of the contest. The vote was as follows, viz:

1.	Helleberg Photo-Graving Co.	512
2.	Hennegan & Co.	417
3.	Ramsay & Co.	352
4.	The Donaldson Litho. Co.	312
5.	Bert M. Moses,	231
6.	W. R. Burnitt,	110
7.	The Right End Ticket Co.	98
8.	Mauberrett's Print House,	39
9.	J. E. McCarthy,	12
10.	Ideal Paste Machine Co.	11
11.	Libbie Show Print,	10
12.	Robt. Jamieson,	10
13.	J. F. O'Mealia,	10
14.	Jas. H. Staats,	9
15.	O. P. Fairchild,	8
16.	The John Chapman Co.	7
17.	American Adv. & Bill Posting Co.	6
18.	M. J. Dooley,	5
19.	Southern Bill Posting Co.	4
20.	Texas Advertising Co.	2
21.	Geo. M. Leonard,	2
22.	"Paste"	2
23.	Geo. W. Bills,	2
24.	The Price Adv. Co.	2
25.	The Curran Co.	2
26.	Wolf Bros.	2
27.	Geo. W. Jackson,	2
28.	P. J. Culhane,	2

Many others received but one vote each, while six received none at all.

Messers Hennegan & Co., recognizing that the vote tendered them was largely complimentary, have turned the prize over to the Treasurer of the Associated Bill Posters' Association which we think will be regarded as a dignified and graceful solution of the difficulty. In any event it was the only way out of an akward situation.

The voting contest in the Christmas number will be managed much better.

BILLBOARD ADVERTISING thinks Ramsey & Co., should have received first prize, Bert M. Moses, second prize and the Helleberg Photo-Graving Co., third prize. We think furthermore that the ads of W. R. Burnitt, The Libbie Show Print, and Mauberret's Show Print House possess merit of a very high order.

MURAL SIGNS AND PAINTED BULLETIN.S

Advertisements under this head are inserted free if set in nonpareil. One dollar per annum in bold face type, and twenty-five cents per line for display ad. not exceeding six lines in size.

ALBANY, N. Y.
J. Ballard Carroll, 54 Beaver street.

BOSTON, MASS.
J. Donnelly & Sons,
Boston Advertising Co., 8 Bromfield st.

BROOKLYN, N. Y.
The New York and Brooklyn Adv. Sign Co., DeKalb and Hudson aves.
Thos. A. Skidmore, 640 Halsey st.

CINCINNATI, O.
The John Chapman Sons Co., 19 Longworth st.
Dilt's Advertising Service. 312 Coleman st.
Ph. Morton, 333 west Fifth st.
Hummel & Curran, 642 Main st.

CHICAGO, ILLS.
R. J. Gunning, Wabash ave., cor. VanBuren st.
Bour & Company, 59 Dearborn st.
F. M. Lewis & Co., Temple Court
Thos. Cussack, Blue Island ave. and Throop st.

CLEVELAND, O.
Bryan & Co., 10 Court Place.

DENVER, COL.
The Curran Bill Posting and Advertising Co.

DETROIT, MICH.
Walker & Co, 43 Rowland st.

KALAMAZOO, MICH —J. E Mc' arthy & Co.

LEXINGTON, KY.
L. H. Ramsey & Co., 137 east Main st.

LOUISVILLE, KY.—Heverin Bros.

NEWARK, N. J.—Newark Bill Posting Co.

NEW YORK, N. Y
O. J. Gude & Co., 113 & 115 west Broadway
C. S. Houghtaling, No. 3 Park Place
Standard Display Adv. Co., 6th ave. and 13th st.
L. E. LaTour, 1718 Broadway
Frank J. Beyer, 116 Chambers street
New York Adv. Sign Co., 16 and 18 Park Place,
Excelsior Adv. Sign Co., World Building.
Display Advertising Co., 187 6th avenue
Samuel W. Hoke, 87 Nassau st.
H. R. Robinson, Advertising Agent,
J. B Coakey, 95 Bowery
Albert E. Gans, 261 Broadway.
Art Sign Co., 141 Bowery
Chas. Jas. Wells & Co., Bowery and Houston st
Frank T. Jones, 40 west Broadway,
Unexcelled Advertising Co., 46 Vesey street
Colyers System Advertising Service, 113 and 115 west Broadway

OMAHA, NEB
Thos. Mulvihill, 1512 Harney st.

OSHKOSH, WIS.—John E Williams.

PHILADELPHIA, PA.
American Advertising Sign Co., 1336 Race st.
Wm. Johnson,

PRAIRIE CITY, IOWA.—W. S. Parker

SAN FRANCISCO, CAL.
Arthur M. Plato.
S. I. Stone, 506 Commercial st.

SCRANTON, PA.—Reese & Long Adv. Co.

ST. LOUIS, MO.
W. F. illiamson, 113-115 N. 6th street
Huiest & Stout Adv. Sign Co.
R. J. Gunning,

TORONTO, CAN.—Price Advertising Co.
The Acton Burrows Co.

VANCOUVER, CAN.—The Acton Burrows Co.

WINNIPEG, CAN.—The Acton Burrows Co.

ONE AD
FOR TWO DOLLARS.

I will write one ad. for any reader of BILLBOARD ADVERTISING for $2. For $3 I will write an ad and furnish an attractive cut.

These are cash-with-order-prices. I usually charge at least a dollar more for trade paper ads.

I agree to give perfect satisfaction, or the money will be returned.

For reliability, I refer you to the editor of this paper.

I am not a jingler or word juggler. I simply write something that really pays.

BERT M. MOSES,
P. O. Box 283, Brooklyn, N. Y.

I have written a 100-page booklet, entitled "Advertising and the Making of it." Anybody can have it for a 2 ct. stamp.

Billboard Advertising

PUBLISHED MONTHLY AT

127 East Eighth Street, Cincinnati, O., U. S. A.

BY

BILLBOARD ADVERTISING CO.,

JAMES H. HENNEGAN, Manager.

Subscription, $1.00 Per Year, In Advance.

ADVERTISING RATES:

Advertisements will be published at the uniform rate of twenty-five cents per agate line, except in the classified columns, where special rates prevail. Our terms are cash.

Billboard Advertising is sold in London at Low's Exchange, 57 Charing Cross, and at American Advertising Newspaper Agency, Trafalgar Buildings, Northumberland Ave., W. C. In Paris, a Bretano's, 17 Avenue del Opera. The Trade supplied by all News Companies.

Remittance should be made by cheque, post-office or express money order, or registered letter.

The Editor cannot undertake to return unsolicited manuscript.

When it is necessary so wire us the instructions and copy for advertisements, great saving in the master of telegraph tolls may be had by recourse to the Donaldson Cipher.

Entered as Second-Class Matter, at the Cincinnati, Ohio, Post Office, June 29th, 1895.

IT seems that we are beginning to be considered seriously. There has been quite a respectable hue and cry raised over our last issue. It's a source of satisfaction to be taken seriously, especially when you are very much in earnest, and we are very, very much in earnest. But for all that we fail to see why there should be so much bitterness and rancor, so much violent exception and turbulant remonstrance. Surely if we are wrong in our estimate of the value of space in newpapers and periodicals of so-called general circulation the fact can be established without recourse to billingsgate. Then, too, we did not state that space in the publications mentioned was "utterly without value." We do not assume to "know it all," and we did not refer to "one half of the press as thieves, and the other half as mendicants." We are much inclined to believe that the hot headed young men, who have hurled invective at us with such reckless abandon, must have obtained their information regarding our attitude at second-hand. It is a favorite practice of some papers to quote us in a garbled and misleading manner

* * *

WHAT we did say and what we intended to go on saying is that many papers lie about their circulation. Furthermore, we believe that fully one half of those who indulge in the practice do it knowingly and wittingly. We also observed that the practice of reducing the cost to the subscribers and saddling the burden thus created upon the advertiser had been carried to such extreme lengths of late that there was scarcely a cheap priced publication left in which the advertiser could use space with profit. We meant what we said, too. With us these are honest convictions and we intend to stand by them. It may be good policy to force subscriptions upon readers who do not want them. It may also be wise to sell a paper that costs two cents to produce for one cent, but it certainly is very foolish on the part of the advertiser to render it possible.

* * *

IN the first place the reader who has to be induced to buy a paper by offers of half cost does not want a paper, and after he buys it values it but slightly. For the most part, as we observed in a former issue, they are bought merely to be glanced at and thrown away. In consequence, the advertiser, who has paid twice, and sometimes treble, what the space is worth in order that the subscriber may receive double what he pays for, really does not secure the service he would obtain from the same space in a journal conducted on legitimate lines. We trust we have made ourselves clear, but for fear we have not, we will deal with the matter more fully in future issues. At present we are collecting data in the shape of incontrovertible facts, which, we believe will make "mighty interesting reading" to those chiefly concerned.

* * *

WITH the cheap magazines the evil is just as pronounced. In order to make both ends meet they are compelled to take on such a vast load of advertising that anything short of a colored inset is almost altogether lost. Its all wrong. Business men advertised long before the advent of the cheap priced paper and magazine, and they can do it again. There are other avenues open to them, several in fact, and they will not hesitate much longer about trying them. When they do bill posters and distributers are going to profit by the change of heart, and legitimate newspapers and magazines, which are sold at legitimate prices, will once more find the favor they deserve.

* * *

THE *Omaha Bee* which is the latest prominent newspaper whose report to the American Newspaper Directory has been proved false, will probably be summarily dealt with by the American Newspaper Publishers' Association. The misrepresentations, false statements, and mendacious assertions of this sheet have been especially bold and flagrant In the face of the notoriously bad distributing facilities of Omaha it claimed upwards of 19,000 daily, over 20,000 Sunday, and exceeding 35,000 weekly. The claims have been utterly demolished and as we observed before, the paper will in all likelihood be expelled in disgrace from the Association. What of the others, the many, many others, whose sole capital, like that of the *Bee*, consists of lies, whose only stock in trade is found in the ability to lie, and whose whole existence is a lie.

ONIONS vs. FLOUR.

It is now said that onions will make a better and cheaper paste than flour The method of manufacture is extremely simple, viz.

Fill the tank or kettle with ordinary onions of any size and turn on cold water until they are covered with about two inches Then bring them to the boiling point and allow them to simmer for twenty-five minutes. While still hot the onions and the water in which they have been boiled must be turned into an ordinary tincture or wine press, and subjected to considerable pressure.

The resulting fluid, it is said will rival the finest mucilage, It possesses the advantage over flour paste of adhering to tin or glass, and is as transparent and glossy as demar varnish.

LOCAL PATRONAGE.

The best way to create local patronage for the boards, is to solicit your trade tirelessly and infatigably. A great aid will be found in samples of the stock commercial posters, which are now issued by quite a number of the printing houses

They afford a means of opening up a talk, and in fact are the best kind of a bait to excite interest. But there is another means which if properly planned and extolled, would make a customer of every retailer in the town or city. It is simply country routes. Read what Lewis D. Coffain, advertising manager of Adams & Company, of Buffalo, says about country trade.

"Our country trade is our best trade. It makes less trouble and pays the best profit. The out-of-town customer usually comes to a city with a well filled purse and long shopping list, clearly defined ideas of what she wants and a readiness, to buy as soon as satisfied She wants no time, seeks no samples, pays cash, delivers her own goods, seldom returns anything because she has changed her mind or asks us to make a change because of a mere whim. She thinks twice before she buys, and keeps what she gets. This being the case, a retail merchant can afford to pay more to secure $1,000 worth of trade from the country, than he would spend to bring in $1,000 worth of city business. Hence. country advertising becomes a matter of a great moment."

There is hardly a town or city in America that cannot boast of a half a dozen country routes One good man can bill them all every week. If you really want local patronage, try this as a help to your soliciting.

Do not be discouraged over the meager results of your early efforts in soliciting.

To be a successful solicitor requires much tact and a peculiar kind of ability, which is developed only by practice and experience. A solicitor must be able to size up his man in a minute. To know whether to commence talking to him about the weather. politics or advertising. Whether to be affable or strictly business

The great majority of people believe in advertising. The trouble is to get them interested. So many schemes which are absolutely valueless, are suggested to business men, and they, not having a knowledge of advertising, adopt these plans, and because they do not bring good results are apt to be, for a time at least, down on all kinds of advertising. When you convince them of the merits of the bill boards and give them first-class service, you will find them constant patrons ever afterwards.

So, remember that the first duty of an employing bill poster is to sell his space, to be a solicitor, for that is the best means to that end. After you have secured a customer, endeavor to retain and deserve his patronage by making your service bring results. This can be done by strict attention to business, close and constant surveillance of employees, and well ordered, judicously placed boards.

Tuesday, January 7th, 1896, is the date, and the Emery Hotel, at Cincinnati, the place of meeting of the third annual convention of the Protective League of American Showmen. Bill posters everywhere are cordially invited.

OMAHA LETTER.

Business has been very good with us. B. M. Drake and Dick Hunter, of the Ringling Bros. Circus, have been here the last few days, they have contracted for a lot of boards from me. They left this morning for other towns to make other bill posters happy. Sam Meyers. manager of Chas. Frohman's Empire Theatre Stock Co, is here booming the business for his attraction which opens here the 22d G. W. Woods, general agent of Harry Williams' "A Bowery Girl Co." has been here the last few days, and has got the town painted a red, white and blue color for his attraction. Charlie Stowe, general press agent of the Barnum & Bailey Show, has just arrived to work up the press with advance notices of the big show. Hoping your paper, BILLBOARD ADVERTISING, will keep to the front, I remain.

T. MULVIHILL.

T F. Martin is the city bill poster at Newport, R. I.

F. A. Page is superintendent of the Haskins Bill Posting Co. at Providence, R. I.

One of the cleverest schemes that has reached us this season is a neat little folding map issued by Fiske Bros. of Worcester, Mass. It shows the principal streets and suburbs of Worcester, together with the locations of all prominent buildings and thoroughfarea. Messrs Fiske Bros can show the location of their stands to a customer at a moments notice. It is also a splendid idea to mail lists on.

Reagan & Clark, of 21 and 23 Ann St, New York, have an uptown office at 166 E. 120th St.

Rufus Miksch, city bill poster at Red Cloud, Neb, likes BILLBOARD and regards it as a much needed organ

H C Stone and Henry Heatley, who do business under the style of the Paterson Bill Posting Co, at Paterson, N J, are old timers. They have been in the business since 1866.

I. E. Campo, of Savannah, Ga. reports business as slightly dull just at present.

Minnesota Bill Posters.

The annual convention of the Minnesota State Bill Posters' Association will be held at St. Paul, Minn, September 10th, next. It will be a most important meeting, and every bill poster in the State of Minnesota should make arrangements to attend. L. N. Scott, of St. Paul, is President; M. Breslauer, of Minneapolis, Vice-President, and C. H. Greibel, Jr, of Mankato, Secretary and Treasurer. All bill posters desiring to join the Association should address Mr. Greibel at Mankato without delay.

J. R. LEWIS, the enterprising city bill poster, of Tiffin, Ohio, has this to say of BILLBOARD ADVERTISING: "It's a great paper, and is worth much more than you ask for it."

The Best Advertisement.

(BY BERT M. MOSES.)

The best advertisement in the August number of BILLBOARD ADVERTISING, is the one that brings the most orders. I don't believe that the best ad will get the highest number of votes in the contest, simply because there is nothing more mysterious or surprising than advertising.

* * *

I know of instances where the returns from just an ordinary looking ad have been astonishingly large. On the other hand, every advertiser has met with disappointment over the meager results from some ad which he expected to be a particularly good business-bringer.

* * *

My opinion is that the best ad in your August number, is that of the Helleberg Photo-Graving Company, of Cincinnati. To me it is as near perfect as any advertisement I have seen lately.

In the first place, the half-tone of the little soldier furnishes a sample of the company's work. Next, the reader is told to send a good photograph if he wants a good cut. Then, best of all, come enough prices (but not too many) to tell what it costs to buy a half-tone. The prices given are manifestly cash prices, because we are told to "send the money with the order." It is a complete ad, well displayed, and yet there isn't a black line in it. After reading it, there is nothing to write about except to send an order and send the cash. Here we see what can be said in about forty words. I can think of nothing additional that would improve it, nor do I see how anything could be left out to advantage.

* * *

The next best ad is Hennegan & Co's. My only criticism is that there is too much of it. Its strong point is the giving of prices. The heading is not striking, nor yet original, but I think it will be noticed by most of the bill posters who read BILLBOARD ADVERTISING.

* * *

The most noticeable thing about the ads of the bill posters is their similarity. The advertising most of them do, constitutes little more than a directory. Of course there are exceptions, as in the case of Ramsey of Lexington. This ad, like some of the others, shows a tendency to be "flip." Just why a bill board man should be more "slangy" than any other business man, I do not know; I don't believe it helps to bring orders.

* * *

Mr. Ramsey's ad is good for one reason—it gives a price. Nearly every other ad omits this, and yet about the first question an advertiser asks a bill poster is, "what will you charge to do so and so?" Of course it is impossible to tell prices for everything, but a price or two for certain kinds of work is always possible.

* * *

If I were a bill poster and distributer, it seems to me I would tell the public how much I charged for my services, and tell why I was the best man in my territoty to employ and tell what conspicuous boards I controlled, and tell how carefully the work was done, and things of that sort.

* * *

Mr. P. J. Culhane, of Hamilton, Ont., solicits business on the strength of the statement that he is a "record wrecker." This would seem to be poor advertising. If I had bills to post, I would prefer a slower and more careful man to do the work.

* * *

There are other pretty fair ads in the August number, but none out of the ordinary. That of the Libbie Show Print has a splendid position and ought to bring inquiries. Elder, Jenks & Raborg also occupy a conspicuous corner, and their ad is good because it gives prices. I would suggest that a better heading could be used than the firm name, which appears also at the bottom.

* * *

Somebody may say that my criticisms are not well taken, because I gave no prices in my own ad. I omitted giving prices for a reason. It was my first ad in BILLBOARD ADVERTISING. I had doubts as to whether it was a good medium to use for my business; so I thought I would merely try and see how many answers I would get. And I succeeded pretty well, because more answers have come to that one ad than I expected from a dozen ads.

* * *

It would be a good plan for every advertiser in BILLBOARD ADVERTISING to write to the publisher and tell just how many dollars and cents can be traced to the ads in the August number. That would show precisely which was best without question.

IN BRYANVILLE

Bill board cars for advertising purposes solely, are being run on Cleveland (O.) street railways.

Dr. S. Weir Mitchell is an enthusiastic collector of posters, and his collection is said to be the largest in existence, numbering in the thousands. In his Walnut Street house he has a room papered with them. The doctor has given the man who supplies him with his periodical literature a standing order to secure every poster he can lay his hands on, and is said to have agents in England and France who act under similar instructions.—*Argonaut, San Francisco.*

A GOOD SUGGESTION.

NEW YORK, August 15, 1895.

EDITOR BILLBOARD ADVERTISING,
Cincinnati, Ohio.

DEAR SIR:

Every indication points to a large increase in the amount of commercial posting that will go over the country this fall.

As September and October are invariably busy months for all bill posters, both for theatrical and commercial work, it would seem to us an appropriate time to call the attention of the various bill posters throughout the country, to the necessity of increasing the amount of their holdings to accommodate the natural increase of business.

September and October are really the two critical months of the whole year, as many firms who are persuaded to try bill posting naturally select that time as the beginning of a season, both for its influence on the retail dealers and the consumer.

Naturally, during the dull summer months the bill poster is not influenced to increase his holdings, and it usually happens that the fall rush comes on him when he is entirely unprepared. And we regret to state that it has frequently happened that many advertisers, who, had they received a good display for their paper in September, would have continued the posting for several months, but through the unfavorable circumstances have been discouraged from doing further work.

Apropos of this situation, we have this day received a letter from Mr. John Hackett, bill poster at Woonsocket, R. I., which says:

"We have during the present summer made large additions to our already large billing capacity, and are now prepared to post paper to any amount, giving a good satisfactory showing right through the winter months. Heretofore it has been rather hard work to give the required showing during the show season, but our increased billing capacity will permit us to guarantee satisfaction to all prospective advertisers. Thanking you kindly for all work shipped us in the past, and hoping for a considerable increase in the amount during the present season," we are, yours truly,

JOHN HACKETT, Bill Poster.

Next to increasing your holdings is telling the advertiser that you have increased them through the columns of BILLBOARD ADVERTISING, or otherwise, and we hope the example of Mr. Hackett will be widely followed throughout the country, so that there will not be cause for a single unsatisfactory comment from any advertiser during the months of September and October.

If BILLBOARD ADVERTISING will take up this question and impress on its readers the necessity for providing satisfactory service for advertisers, at all times the general cause will be much benefited and the labor of securing orders greatly lessened.

Very truly yours,
THE O. J. GUDE CO.

A Different Kind Of Art.

"What do you think of it?" asked the artist, a he exhibited his latest bit of work.

"Do you really want to know?" asked the critic, as if anxious to avoid giving pain.

"Yes," replied the artist, resolutely.

"You will not be offended if I speak frankly?"

"I will not."

"Then," said the critic, "I do not hesitate to say that it is the most diabolically hideous night mare that I ever saw. In my opinion, it resembles nothing so much as a drunkard's vision."

"Is that your honest opinion?" asked the artist, as if loath to believe it.

"It is," replied the critic. "And what makes it worse is that you are capable of really good work."

"I know it is out of my usual line and methods," admitted the artist, "but I thought—I thought—"

"Well?"

"Why, I thought I d just try my hand at posters in view of the fad that—"

"Posters!" exclaimed the critic. "Let me look at that again." Then after a critical examination: "My boy, it is sublime—superb! Your reputation is as good as made now. Why didn't you say posters' in the first place?"—*Greyer's Station r.*

From Photograph of the Ladies and Gentlemen of the Convention on the Excursion tendered by Walker & Co., Detroit.

GEORGE H. BUBB.

The first page of BILLBOARD ADVERTISING for this issue is adorned by a striking portrait of one of Williamsport's, (Pa.,) best known young men, George H. Bubb, who is the city bill poster distributer and general out-door advertising agent. He controls all space in his city as well as at South Williamsport and Newberry. He is a young man only 31 years of age, but, an old timer at hanging paper. Having started at the old Academy of Music some 16 years ago, he was the first advertising agent for the new Lycoming Opera House. Mr Bubb is also a newspaper man having been connected for years with the different papers of his city, and has been in advance with some of the best stars on the road. The Bubb Comedy Company's Challenge Band and Orchestra of 37 people, who have been on the road the past three seasons playing to the capacity of the Opera Houses owned and managed by Mr. Bubb, his headquarters which is the home for agents, is said to be one of the largest and roomiest in the state, having the large brick building in the rear of the Reighard Block. Four men find steady employment with him the year round. All patrons of BILLBOARD ADVERTISING are cordially invited to make his place their home if ever in his city.

LIST OF FAIRS

1895.

REVISED AND CORRECTED.

Copyright, June, 1895, All Rights Reserved

This department will hereafter be made a regular feature of our columns, and will be broadened in scope so as to admit Expositions, Pure Food Exhibits, Celebrations, Fetes, Horse Shows, Flower Shows, Bench Shows, Poultry Shows, and all Industrial Exhibitions whatsoever.

Managers of any attraction of this nature can have their dates, official roster, town and name of the society under whose auspices the exhibition takes place, published free of charge in nonpareil.

The rate for bold face type will be made known on application.

ALABAMA.

Greenville, South Alabama Fair Society. R. G. Porter, sec'y.

Montgomery State Fair, No Fair 1895

ARKANSAS.

Batesville, Batesville Fair Association, Dr. D. C. Ewing, pres't, C. T. Rosenthal, treas. A. N. Simmons, sec'y,

Fort Smith, Fort Smith Fair Society, George Sengel, pres't, Will Luce, sec'y.

Springdale, Springdale Horticultural Society, F. E. Wilson, sec'y.

Fayettesville, Dr J T Hight, pres, W T Barry sec'y

Newport. Jackson County Fair, Oct. 8, 9, 10, 11, 12.

CALIFORNIA.

Nafa City, Nafa Agricultural Society, E. H. Winslip, pres't, Nathan Coombs, sec'y.

Red Bluff, Tehama County Agricultural Association, R. H. Blossom, pres't, R. Hook, sec'y, W. B. Cahoone, Treas.

Sacramento, (State Fair,) State Agricultural Society, C. M. Chase, pres't, Edwin F. Smith, sec'y, Sept. 2 to 14

Ventura, Ventura Agricultural Society, Hon. Orestes Orr, attorney

COLORADO.

Denver, Colorado Exposition Company,

Grand Junction, Grand Valley Fair Society, L. A. Staley, sec'y,

CONNECTICUT.

Branford, Branford Agricultural Society, Geo. C. Fields, pres't, Walter Foote, treas. J. A. Paul, sec'y, Sept. 26 and 27

Brooklyn, Windham County Agricultural Society, J. B. Stetson, sec'y.

Chester, Chester Agricultural Society, Dr. F. S. Smith, pres't, E. G. Smith, treas. Hared E. Smith, sec'y, Oct. 1 to 3

Clinton, Clinton Agricultural Society, E. H. Wright, pres't, G. H. Brooks, treas. C. H. Evarts, sec'y, Oct. 1 to 4

Danbury, Danbury Fair Association, Samuel H. Rundle, pres't, John W. Bacon, treas. G. M. Rundle, sec'y, Oct. 7 to 12

Guilford, Guilford Agricultural Society, Geo. W. Dudley, pres't, Geo. B. Spencer, treas. Lewis C. Wilcox, sec'y, Sept. 25

Norwich, New London County Fair, Jas. A. Bill, pres't, Chas. W. Hill, treas. Gilbert L. Hewitt, sec'y, Sept. 24 to 26

Rockville, Tolland County Agricultural Society, Wm. D. Holman, pres't, Frank Grant, treas. F. Romaine Tucker, sec'y. Sept. 10 to 12

Watertown, Watertown Agricultural Society. W. G. French, pres't, W. J. Munson, treas. A. H. Scovill, sec'y, Sept. 11 and 12

Willimantic, Willimantic Fair, J. H. Gray, sup't, Oct. 1 to 3

Brooklyn, Sept 17 to 19

Berlin, Berlin county Fair, Sept

Brandford, Brandford county Fair, Sept 26-27

Bristol, Bristol Park Co, Sept 25 to 26

Collinsville, Farmington Valley Fair Sept 10-12

East Granby, East Granby Fair, Sept 10 to 12

Harwinton, Harwinton county Fair, Oct

New Milford, New Milford county Fair, Sep 10-12

Simsbury, Simsbury county Fair, Oct

Stafford Springs, county Fair, Oct

Suffield, Suffield county Fair, Sept 17 to 19

Huntington, Union Fair, Sept 24 to 27

Enfield, Union Fair, Oct

Ness, Ness county Fair Association, O H Laraway, pres S G Sheaffer, sec'y, Oct 10 to 12

Wallingford, Wallingford county Fair, Sept 18-19

Windsor, Windsor county Fair, Sept

Winsted, Winsted county Fair, Sept 17 to 19

South Woodstock, Woodstock co Fair, Sept 16-18

Wolcott, Wolcott county Fair, Oct 16

DELAWARE.

Dover, Agricultural Society of Delaware, Geo. A. Millington, pres't, Louis Schabinger, treas. John B. Wharton, sec'y, Sept. 30 to Oct. 5

Wilmington, Wilmington Fair Society

FLORIDA.

Bartow, Dixie Social Fair Society, No Fair 1895

GEORGIA.

Atlanta, Cotton States and International Exposition Co. Walter G. Cooper, sec'y, Opens Sept. 18, closes Dec. 31

Warrenton, Warren County Fair, J. H. Robinson, pres't, P. B. Walker, sec'y. Oct. 23 to 25

IDAHO.

Boise City, Boise City Driving Club.

ILLINOIS

Albion, Edwards County Fair Association, Jos. White, pres't, Geo. Wearer, treas. Edward Craig, sec'y, Sept. 17 to 20

Aledo, Mercer County Agricultural Society, J. T. Gilmore, pres't, R. H. Boyd, treas. J. R. McCrea, sec'y, Sept. 16 to 20

Atlanta, Union Fair Association, W. B. Stroud, sec'y, Sept. 3 to 6

Avon Avon District Agricultural Board, H. F. Townsend pres't, J. E. Mings, treas. Julian Churchill, sec'y, Sept 17, 18, 19 and 20

Belvidere, Boone County Fair Association, Frank King, pres't, W. D. Swint, treas. Albert E. Loop, sec'y, Sept. 10 to 13

Bushnell, Bushnell Fair Association, T. H. Camp, pres't, James Cole, treas. L. Kaiser, sec'y, Sept. 24, 25, 26 and 27

Camargo, Camargo Fair Association, M. A. Overton, pres't, A. Hayward, sec'y, Sept. 3 to 7

Cambridge, Henry County Agricultural Board, Theo. Boltenstern, sec'y, Sept. 16, 17, 18, 19 and 20

Camp Point, Adams County Agricultural Society, I. M. Larimore, pres't, Rez. G. Henry, sec'y, Sept. 2 to 6

Carlinville, Macoupin County Agricultural Society, Robt. Whitely, pres't, J. B. Wilson, treas. Geo. J. Castle, sec'y, Sept. 3 to 6

Carmi, White County Agricultural Society, Elvis Stinnett, pres't, F. E. Pomeroy, treas. S. M. Woodrow, sec'y, Sept. 3 to 7

Carthage, Hancock County Agricultural Society, John Fletcher, pres't, J. C. Ferris, treas. E. M. Robbins, sec'y, Sept. 2 to 6

Carbondale, Southern Illinois Fair, Sept 3 to 6, S W Dimaway, pres, A S Caldwell, sec'y

Centralia, Centralia Fair Association, W. C. McClellan, pres't, . Kohl, treas. S. A. Frazier, sec'y, Sept. 17 to 20

Charlestown, Coles County Agricultural Society, B. B. Shiny, pres't, Wm. C. Trither, treas. C. T. Marshall, sec'y, Sept. 10 to 14

Clinton, DeWitt County Agricultural Society, M. R. Colwell, pres't, H. Vandervort, treas. H. C. Cline, sec'y, Sept. 9 to 12

Chicago, Ills, Americon Horse, Fat Stock, Dairy and Poultry Show, Nov 6 to 16

Belleville, St. Clair Fair Ass'n, Sept 3 to 6

Delavan, Tazewell County Agricultural Society, J. G. Boghton, pres't, Daniel Reardon, treas. J. O. Jones, sec'y, Sept. 10, 11, 12 and 13

Eldorado, Eldorado Fair Association, J. N. Elder, pres't, S. T. Weber, sec'y, Sept. 24 to 27

El Paso, El Paso District Agricultural Board, Ed. Hodgson, pres't, Z. H. Waite, treas. G. R. Curtis, sec'y, Sept. 9, 10, 11, 12 and 13

Fairbury, Fairbury Union Agricultural Association, T. A. Beach, pres't, John W McDowell, sec'y, Sept. 16 to 20

Freeport, Northern Illinois Agricultural Association, J. H. Pierce, pres't J. B. Taylor, treas. Thos D Osborne, sec'y Sept 24 to 28

Grayville, Grayville District Fair Association, Oct. 1 to 4

Galena, Galena Fair Association, Geo. S. Avery, pres't, Wm. B. Barner, treas. Frank Bostrick, sec'y, Sept. 3 to 6

Golconda, Pope County Agricultural Society, John R. Smith, pres't, Ed. B. Clark, treas. B. M. Lewis, sec'y, Oct. 2 to 5

Jerseyville, Jersey County Fair Association, Col. W. H. Fulkerson, pres't, J. A. Shephard, treas H. A. Shephard, sec'y, Oct. 1 to 4

Joliet, Will County Agricultural Society., Hon. E. Porter, pres't, H. Piepenbrink, treas. Thos. J. Kelly, sec'y, Sept. 9 to 13

Jonesboro, Union County Agricultural Society, Willard Walker, pres't, Thos. Rixleben, sec'y, Sept. 10 to 13

Joslin, Joslin Fair Association, Wm. Payne, pres't, F. J. Whiteside, sec'y, Sept. 10 to 13

Kankakee, Kankakee Fair Association, T. C. Scobey, pres't, Len Small, sec'y, Sept. 10 to 13

Kewaunee, Kewaunee District Agricultural Society, Jas. H. Blish, pres't, T. P. Pierce, treas John Moore, sec'y. Sept. 9 to 12

Leroy, Leroy Agricultural Society, John McConnell, pres't, J. T. Smith, treas. Geo. W. Hedrick, sec'y.

Libertyville, Lake County Agricultural Society, A. W. Wakde, pres't, T. H. Kern, treas. O. E. Churchill, sec'y, Sept. 17, 18, 19 and 20

Macon, Macon County Agricultural Society. E. T. Willoughby, pres't, J. I. Lebro, sec'y, Sept. 3 to 6

Monmouth, Warren County Agricultural Board. Wm. Hanna, pres't, Wm. B. Young, treas. Geo. C. Rankin, sec'y. Sept. 10 to 13

Mt. Vernon, Jefferson County Fair Association, I. A. Dess, pres't, S. W. Watson, treas. F. P. Watson, sec'y, Sept. 10 to 1[illegible]

Newton, Jasper County Agricultural Society, Jas. Love, pres't, Geo. S. Batman, treas. W. E. Barrett, sec'y, Sept. 17 to 20

Morrisson, Whiteside County Agricultural Society, E. A. Smith, pres't, J. J. Hurlburt, treas. J. H. Snyder, sec'y, Sept. 3 to 6

Paris, Edgar County Fair Association, Wm. C. Wilson, pres't, R. G. Sutherland, treas. C. S. Sellar, sec'y, Sept. 3 to 7

Petersburg, Menard County Agricultural Society, J. S. Miles, pres't, C. C. Frackleton, treas. J. C. Bishop, sec'y, Sept. 3 to 6

Pinckneyville, Perry County Fair Association, Roy Alden, sec'y, Oct. 1 to 4

Princeton, Bureau County Agricultural Society, H. C Smith, pres't, E. C. Bates, treas. O. Wilkinson, sec'y. Sept. 3 to 6

Rochelle, Rochelle Agricultural Society, Frances E. Dresser, sec'y, Sept. 17 to 20

Rockford, Winnebago County Agricultural Society, Robert Simpson, pres't, C. O. Upton, treas. J. B. Whitehead, sec'y, Sept. 2 to 6

Salem, Marion County Agricultural Society, J. W. Lannin, pres't, C. E. Hull, treas. H. T. Sweeney, sec'y. Oct. 1 to 4

Sandwich, Sandwich Fair Association, S. D. Coleman, pres't, F. S. Mosher, treas. E. Randall, sec'y. Sept. 10 to 13

Shelbyville, Shelby County Agricultural Society Philip Parker, pres't, Chas. E. Kellar, treas Geo. A. Roberts, sec'y, Sept. 3 to 7

Springfield, Illinois State Fair Association Jas. W. Judy, pres't John V Burk treas W. C. Garrard, sec'y, Sept. 23 to 28

Sullivan, Moultrie County Agricultural Society Thos. Monroe, pres't, Chas. Shuman, treas G. W. Vaughan, sec'y. Sept. 2 to 6

Warren, Union Agricultural Society, R. Hawley, pres't. C. F. Taylor, treas. S. A. Clark sec'y, Sept. 17 to 20

Watseka, Iroquois County Agricultural Society H. C. Lovett, pres't, F. F. Butzow, treas L. F. Watson, sec'y, Sept. 2 to 6

Watson, Effingham County Agricultural Board Wm. Voelker, pres't, Wm. Abraham, sec'y Sept. 17 to 20

INDIANA.

Angola, Steuben County Agricultural Society, A. M. Parsell, pres't, H. L. Hutson, sec'y, Oct. 8 to 11

Bedford, Bedford, Fair Association, A. C. Voris, pres't, Jas. McClelland, treas. S. T. Zollman, sec'y, Oct, 1 to 5

Bloomington, Big Bloomington Fair Association C. R. Worrall, sec'y, Sept. 23 to 30

Boswell, Benton-Warren Agricultural Society, Henry Robertson, pres't, W. H. McKnight, sec'y, Sept. 2 to 6

Bourbon, Marshall County Fair Association, Geo. D. Ettinger, sec'y, Oct. 8 to 11

Bremen, Bremen Agricultural Society, John Huff, pres't, Henry H. Miller, sec'y, Sept. 24 to 27

Camden, Camden Fair Association, A. O. Armstrong, sec'y, Sept. 16 to 20

Cayuga, Cayuga Fair Association, J. S. Grondyke, sec'y, Sept. 16 to 20

Chrisney, Chrisney Fair Association, J. B. Harris, pres't, F. Jones, treas. P. C. Jolly, sec'y, Sept. 2 to 7

Connersviile, Fayette county Fair Association., W. F. Downes, sec'y. Sept. 24 to 27

Covington, Fountain, Warren and Vermillion Agricultural Association, E. H. Nebecker, pres't, J. R. Dunlap, treas. W. T. Ward, sec'y. Sept. 10 to 13

Crawfordsville, Montgomery county Fair, M. B. Waugh, pres't, W. W. Morgan, sec'y, Sept. 3 to 7

Crown Point, Lake county Agricultural Society, M. J. Brown, pres't, W. L. Allman, sec'y, Sept. 10 to 13

East Enterprise, Switzerland and Ohio county Fair, E. W. ole, pres't, Wm. H. Madison, sec'y. Sept. 3 to 6

Evansville, Tri-State Fair Association, W. M. Aiken, pres't, W. L. Swormstedt, treas. R. L. Aiken, sec'y, Sep't. 16 to 20

Flora, Carroll county Fair Association, Jas. J. Moss, pres't, Chas. E. Nobes, sec'y, Sept. 23 to 27

Huntingburgh, DuBois County Agricultural Society, Daniel Rentepohler, sec'y, Sept. 16 to 21

Huntington, Huntington County Agricultural Society. Robert Simonton, pres't, Adam L. Beck, sec'y, Sept. 10 to 14

Indianapolis, Indiana State Fair, Chas. F. Kennedy, sec'y. Sept. 16 to 21

Kendallville, Eastern Indiana Agricultural Society, N. B. Newnan, pres't, J. S. Conlogue, sec'y. Sept. 30

Kentland, Kentland Agricultural Fair Association, G. W. McCray, pres't, William Perry, treas. H. A. Strohm, sec'y. Sept. 10 to 13

Knox, Starke County Agricultural Association, H. R. Koffell, sec'y, Sept. 17 to 20

Lafayette, Tippecanoe County Agricultural Society, Cyrenus Johnson, pres't, W. M. Beachstock, sec'y, Sept. 2 to 7

LaGrange, LaGrange County Fair Association, L. M. Rowe, sec'y. Sept. 17 to 20

LaPorte, LaPorte County Agricultural Association, W. A. Banks, pres't, H. G. Wagner, treas. J. V. Dorland, sec'y, Sept. 24 to 27

Ligonier, Ligonier Fair Association, J. H. Hoffman, sec'y, Sept. 24 to 27

Linton, Greene County Agricultural Society Samuel Maxwell, pres't, John Bemes treas W. J. Hamilton, sec'y, Oct. 1 to 5

Macy, Miami and Fulton District Fair, Onli Case, pres't, Ira B. Hurst, sec'y, Sept. 11 to 14.

Rushville, Rush County Agricultural Society, W. L. King, sec'y, Sept. 10 to 13

Salem, Washington County Fair Association, C W. Morris, pres't, A. Lanning, treas. E. W. Menaugh, sec'y, Sept. 3 to 6

New Harmony, Posey County Agricultural Society, Col. J. D. Owen, pres't, T. W. Wilson, sec'y, Sept. 24 to 27

Newport, Vermillion County Joint Stock Society, J. C. Harvey, pres't, S. H. Dallas, treas John Richardson, sec'y, Sept. 24 to 28

North Manchester, North Manchester Tri-County Fair, R. Simonton, pres't, B. F Clemens, sec'y, Sept. 24 to 27

Petersburg, Pike County Fair Association, W. A. Oliphant, sec'y, Sept. 3 to 7

Plymouth, Marshall County Agricultural Association, John W. Parks, pres't, C. T. Mattingly treas. L. Fisher, sec'y, Sept. 17 to 20

Poplar Grove, Poplar Grove District Fair, W. W. Smith, pres't, A. D. Wood, sec'y, Oct. 1 to 4

Portland, Jay County Agricultural Society, John Schmuck, pres't, W. M. Haynes, treas. Geo. W. Bergman, sec'y, Sept. 23 to 27

Princeton, Gibson County Fair Association, Robt. Mitchell, pres't, W. H. Lewis, treas. W. B. Knight, sec'y. Sept. 9 to 14

Rochester, Fulton County Fair Association, N. A. McClung, pres't, Geo. V. Dawson, sec'y, Oct. 2 to 5

Richmond, Wayne county Fair, Sept 9 to 14

Shelbyville, Shelby County Joint Stock Agricultural Association, John W. Vannoy, pres't, E. E. Stroup, sec'y, Sept. 3 to 7

South Bend, South Bend Agricultural Society, Christian Holler, pres't, Dixon W. Place, sec'y Sept. 30 to Oct. 4

Sullivan, Sullivan County Agricultural Society, T. C. Mann, pres't, Amos Goodwin, treas. C. H. Crowder, sec'y, Sept. 2 to 7

Terre Haute, Vigo Agricultural Society, W. T. Beauchamp, pres't, John M. Clift, treas. W. H. Ducan, sec'y, Sept. 9 to 13

Valpariso Ptorei County Agricultural Society, Wm. Rigg, pres't, E. S. Beach, sec'y, Sept. 17 to 20

Vincennes, Knox County Agricultural Society, J. H. Barr, pres't Ed. Watson, treas. Jas. W. Emison, sec'y. Oct. 14 to 19

Wabash, Wabash County Fair, E. M. Lutz, pres't, H. E. Coate, sec'y, Sept. 17 to 20

Warren, Warren Trio-County Fair, S. C. Roush pres't, Geo. F. Morgan, treas. Nathan Fisher, sec'y, Sept. 3 to 7

Washington, Daviess County Fair Association, J. Doweey, sec'y, Sept. 9 to 14

Waterloo, North Eastern Indiana Agricultural Association, H. C. Boyer, pres't, H. K. Leas treas. M. Kiphinger, sec'y, Oct. 7 to 11

Winchester, Randolph County Union Fair, Thos. G. Mullen, pres't, D. E. Hoffman, sec'y, Oct. 1 to 4

IOWA.

Adel, Dallas County Agricultural Society. R. Bandy, pres't. S. M. Leach, treas. Lee Thornton, sec'y, Oct. 1, 2, 3 and 4

Afton, Union County Agricultural Society, F. W. Brockeman, pres't, R. B. Kelley, sec'y. Sept. 17, 18, 19 and 20

Algona, Kossuth County Agricultural Society. D. D. Dodge, pres't, E. P. Keith, vice-pres't, J. W. Wadsworth, treas. E. B. Butler, Sec'y, Oct 1, 2 and 3

Allison, Butler County Agricultural Society, Hon. G. M. Craig, pres't, Dr. S. R. Burroughs, sec'y, Sept. 3 to 6

Atlantic, Cass County Agricultural Society, S. W. Straight, pres't. W. B. Temple, secretary, Sept. 2, 3, 4 and 5

Audubon, Audubon County Agricultural Society H. W. Wilson, pres't, E. J. Freeman, sec'y. Sept. 16 to 19

Bedford, Taylor County Fair Association, J. W. Paul, pres't, W. E. Crum, Treas. W. F. Evans, Sec'y, Sept. 23 to 27

Belle Plaine, Big Four District Fair, W. J. Guinn pres't, L. T. Sweet, treas. LeRoy E. Cox, sec'y, Oct. 1, 2, 3 and 4

Bloomfield, Davis County Agricultural Society, G. W. Phillips, pres't, J. C. Bronhard, sec'y. Sept. 17, 18, 19 and 20

Boone, Boone District Fair Association Lafe Zimbelman, pres't, John Keating, sec'y Sept. 2 to 5

Britt, Hancock County Agricultural Society George Blewett, pres't, Sept. 17, 18 and 19

Brush Creek, Brush Creek Agricultural Society, A. Addie, pres't, H. S. Palmer, sec'y, Sept. 10, 11, 12 and 13

Corydon, Wayne County Agricultural Association, J. N. Davison, pres't, W. L. White, vice-pres't, H. K. Evans, sec'y, Sept. 2, 3, 4, 5 and 6

Cresco, Howard County Agricultural Society, C. D. Nichols, pres't, J. C. Webster, sec'y, Sept. 10 to 13.

Creston, No fair this year.

Davenport, Davenport Fair and Exposition, M. D. Peterson, pres't, P. Feddersen, treas. P. W. McManus, sec'y. Sept. 2 to 6

Decorah, Winnesheik County Agricultural Society. Thos. Rice, pres't, C. J. Weiser, treas. W. N. Drake, sec'y, Sept. 9 to 20

Denison, Crawford County Agricultural Association, C. F. Cassaday, sec'y, Sept. 17, 18, 19 and 20

DeWitt, Clinton County Agricultural Society, Geo. D. Staggs, pres't. L. S. Harrington, treas. E. Christianson, sec'y, Sept. 17, 18, 19 and 20

DesMoines, Iowa State Fair Agricultural Association, John A. Evans, pres't, P. L. Fowler, sec'y. Sept. 6 to 13

Donnellson, Lee County Fair, Harry Fulton, pres't, R. P. Armknecht, sec'y, Sept. 10, 11, 12 and 13

Eagle Grove, Eagle Grove District Agricultural Society, John Wasem, pres't, A. N. Odenheimer, treas. Hugh Donly, Sec'y, Oct. 1 to 4

Eldon, Eldon Big Four Fair, W. G. Crow, pres. H. R. Baker, sec'y, Sept. 2, 3, 4, 5 and 6.

Eldora, Hardin County Agricultural Society, H. F. Carter, pres't, C. E. Welch, treas. John C. Crockett, sec'y, Sept. 10, 11, 12 and 13

Emmettsburg, Palo Alto County Agricultural Society, W. E. Saunders, pres't, T. S. Cross, sec'y, Sept. 11 to 13

Corning, Adams County Fair Association, Matthew Darrah, pres't. C. C. Norton, treas. A. Devore, sec'y. Sept. [illegible]

Centerville, Appanoose County Agricultural Society, W. H. Ogle, sec'y, Sept. 10 to 13

Central City, Wapsie Valley Fair Association, J. C. Gritman, pres't, Fred. C. McLeod treas. E. W. Sawyer, sec'y, Sept. 10 to 13

Chariton, Lucas County Agricultural Society. G. J. Stewart, pres't, G. W. Larimer, sec'y. Sept. 24 to 27

Charles City, Floyd County Fair Association, W. E. Waller, pres't. C. W. Carr, sec'y, Sept. 11 to 13

Clarinda, Page County Agricultural Society, J. H. Abbott, pres't, W. W. Hill, sec'y, Sept. 3, 4, 5, 6 and 7.

Fairfield, Jefferson County Agricultural Society, G. D. McGau, pres't. John Davies, treas. Chas. H. Gage, sec'y, Sept. 10 to 13

Fonda, Big Four District Fair Association, Emmett Kay, pres't. G. R. Reniff, treas. Capt. J. Mallison, sec'y. Sept. 3, 4, 5 and 6

Forest City, Winnebago County Agricultural Society, J. E. Howard, pres't, Irving W. Mahoney, sec'y, Sept. 10, 11 and 12

Fort Madison, West Point District Fair Association, Wm. Tinpe, pres't, John E. Jarrett, treas. John Walljasper, sec'y, Sept. 24 to 27

Greenfield, Adair County Fair, Hon. W. B. Martin, pres't, J. E. Brooks, sec'y, Sept. 16, 17, 18 and 19

Grundy Centre, Grundy County Agricultural Society, J. R. Lamb, pres't, R. W. Sa re, sec'y, Sept. 17, 18 and 19

Girard, Clayton County Agricultural Society, J. G. Hempel, sec'y, Sept. 10 to 13

Donaldson Litho. Co., Cincinnati, have the Best Fair Posters. All New and Up-To-Date.

Guthrie Centre, Guthrie County Agricultural Society, E. Y. Thomas, sec'y, Oct. 1 to 4

Harlan, Shelby County Fair Association, O. P. Wyland, pres't. M. K. Campbell, treas. W. T. Shephard, sec'y, Aug. 27 to 30

Humboldt, Humbolt County Agricultural Society, D. S. Day, pres't, R. J. Johnson, treas. W. W. Sterns, sec'y, Sept. 17 to 20

Ida Grove, Ida County Fair Society, A. Preston, sec'y, Sept. 17 to 19

Indianola, Indianola Park Association, Carl Anderson, sec'y. Sept. 17 to 20

Malvern, Mills County Fair. W. L. Tubbs, pres't, I. J. Swain, sec'y, Sept. 24, 25 and 26

Manchester, Delaware County Agricultural Society, J. S. Jones, pres't, J. F. Graham, sec'y. Sept. 3, 4, 5 and 6.

Maquoketa, Jackson County Agricultural Society, Hon. A. Hurst, pres't, Adam Ringlep, sec'y, Sept. 24, 25, 26 and 27

Mapleton, Maple Valley Fair Association, John A. Heister, pres't, J. E. Jerome, sec'y, Sept. 18, 19, 20 and 21

Marcus, Cherokee County Agricultural Society, H. M. Ferrin, pres't, H. B. Robeson, sec'y, Sept. 16 to 19

Marengo, Iowa County Agricultural Society, H. A. Brown, pres't, E. Hopkins, treas. J. R. Gray, sec'y, Sept. 3 to 6

Mason City, Cerro Gordo Agricultural Society, M. H. Kling, pres't, N. Densmore, sec'y, Sept. 24, 25 and 26

Mount Ayr, Ringgold County Fair Association. J. M. Scott, pres't, W. S. Shriver, treas. Clyde Dunning, sec'y, Sept. 10, 11, 12 and 13

Muscatine, Muscatine County Fair Association, J. B. Hunt, pres't, John W. Miller, treas. Chas. S. Kincaid, sec'y, Sept. 17, 18, 19 and 20

National, Clayton County Agricultural Society, John E. Corlett, pres't, address, Farmersburg, Iowa, John G. Hempel, sec'y, address, Elkader, Iowa. Sept. 10 to 13

New Hampton, Chickasaw County Agricultural Society, G. M. Bigelow, pres't, B. W. Cotant, treas. A. F. Keaman, sec'y, Sept. 4 to 6

New Sharon, New Sharon District Agricultural Society, C. E. Wallace, pres't, Chas. Freligh, treas. George Carson, sec'y. Sept. 24, 25, 26 and 27

Newton, Jasper County Agricultural Society, H. D. Parsons, pres't, H. L. Maytag, treas. A. Failor, sec'y, Sept. 16, 17, 18 and 19

Odebolt, Central West-Iowa District Fair, W. J. Summerwill, pres't, W. N. Oursler, sec'y, Sept. 2 to 4

Ogden, Boone County Agricultural Society, John Bass, pres't, C. B. Pinkham, treas. A. J. Gardner, sec'y, Sept. 17 to 20

Osceola, Clark County Fair Association, W. W. Williams, pres't, J. F. McAuley, sec'y. Sept. 3 to 6

Pella, Lake Prairie District Fair Association, John DeCook, pres't, J. H. Stubenwranch treas. C. Rhynsburger, sec'y. Oct. 1, 2, 3 and 4

Perry, Perry District Fair Association. Allen Breed, pres't, D. J. Pattee, treas. J. T. Davis, sec'y, Sept. 17 to 19

Red Oak, Montgomery County Agricultural Society, S. McPherson, pres't, S. A. Heary, treas. O. E. Whitaker, sec'y, No fair to be held this year

Rockwell City, Calhoun County Agricultural Association, J. H. Carrier, pres't, E. E. Stonebraker, sec'y, Sept. 10 to 13

Salem, Salem and Hillsboro District Fair, I. M. Hartley, pres't. Enoch Berry, sec'y. Sept. 3, 4, 5 and 6.

Seymour, Seymour District Agricultural Society R. S. Lowry, pres't, L. W. Lewis, treas. L. C. Young, sec'y. Sept. 16 to 20

Shelby, Shelby District Fair Association, J. C. Mansfield, pres't, Geo. H. Rink, treas. Roy Linn, sec'y, Sept. 24 to 26

Knoxville, Marion County Agricultural Society, Seth May, pres't, Lafe S. Collins, treas. A. B. Brobst, sec'y, Sept. 24 to 27

Lenox, Lenox District Fair Association, T. W. Bennett, pres't, Jas. E. Hall, treas. M. F. McEniry, sec'y, Sept. 3 to 6

Sioux City, Sioux City Fair Association, H. C. Wheeler, Pres., E. D. Wigtin, Sec. Sept. 20 to 30.

Tipton, Tipton Fair Association, W. R. Elijah, sec'y, Sept. 3 to 6

Toledo, Tama County Fair, N. G. Malin, pres't, J. G. Bull, treas. J. B. Bishop, sec'y, Sept. 24, 25, 26 and 27

Traer, Traer District Agricultural Society, S. N. West, pres't, P. McCornack, treas. C. C. Collins, sec'y, Sept 17, 18, 19 and 20

Rock Rapids, Lyons county Fair, I F Nagle, sec'y, Sept 4 to 6

Rhodes, Marshall county Fair, H M Weeks, sec'y, Sept 2 to 6

West Liberty, Muscatine county Fait, W S Luse sec'y, Sept 3 to 6

Ruthven, Palo Alto county Fair, F H Giddings sec'y, Sept 16 to 20

Sac City, Sac county Fair, H H Fitch sec'y, Sept 12 to 14

Nevada, Story county Fair, O B Alderman, sec'y, Sept 17 to 19

Lineville, Wayne county Fair, T J Lovett, sec'y Sept 24 to 27

Northwood, Worth county Fair, Walter Gillrup, sec'y, Sept 18 to 21

Leon, Decatur county Fair, Marion Woodard, sec'y, Sept 17 to 20

Hampton, Franklin county Fair, I B Peck, sec'y Sept 17 to 20

Mechanicsville, Cedar District Fair, A F Fairchilds, sec'y, Sept 10 13

Winfield, Henry couty Fair, E C Hinkle, sec'y, Sept 10 13

Holstein, Ida county Fair, W F Hutton, sec'y Sept 9 to 12

Briscol, Adams county Fair,. C C Calkins, sec'y, Aug 26 to 29

Missouri Valley, Harrison county Fair A B Hosbrook, sec'y, Sept 24 to 27

Monticello, Jones county Fair, W J Coughton sec'y, Sept 2 6

Milton Fair, H M Dysert, sec'y, Sept 10 to 13

Agency City, Agency Agricultural Society, A J Cremer, pres't, Sept 24 to 27

Clarion, Wright county Fair, F E Osier, sec'y, Sept 17 to 20

[illegible] District Fair Association, H. M. Croff, pres't, Nash. Hunt, treas. H. Whiteworth, sec'y Sept. 17 to 19

Villisca, Villisca Union Fair Association, D. W. Jackson, pres't, M. M. Stoddard, treas. T. L. Ingman, sec'y, Sept. 17 to 20

Vinton, Benton County Agricultural Society. Frank Crooks, pres't, S. A. Mitchell, sec'y, Sept. 10, 11, 12 and 13

Washington, Washington County Agricultural Society, C. R. Wells, pres't, E. L. Rowland, treas. C. N. Stewart, sec'y Sept. 2 to 5

Winthrop, Allamakee County Agricultural Society C. M. Beeman pres't, J. E. Duffy, treas. S. B. Thompson, sec'y Sept. 17, 18, 19 and 20

Webster City, Hamilton County Fair Association, J. W. Allington, pres't, Geo. W. Lee, sec'y, Sept. 17 to 20

What Cheer, What Cheer District Fair, Ed. McCann, pres't, T. C. Lozier, sec'y Sept. 23, 24, 25 and 26

Winterset, Madison County Agricultural Society, Robt. Niblo, pres't, F. D. Campbell, treas. H. S. Thomson, sec'y, Sept. 24 to 27

West Union, Fayette County Agricultural Society, G. D. Darnald, pres't, L. L. Farr, sec'y, Sept. 3 to 6

KANSAS.

Burlingame, Osage County Fair Association, G. W. Doty, sec'y, Sept. 4 to 7

Burlington, Coffey County Fair, W. J. Armstrong, pres't, M. E. Grimes, treas. J. E. Woodford, sec'y, Sept. 9 to 1[illegible]

Council Grove, Morris County Exposition Company, W. H. White, pres't, J. Mead, treas. E. J. Dill, sec'y. Sept. 24 to 27

Erie, Neosha County Fair Association, Fielding Scott, pres't, H. Lodge, sec'y, Sept. 3 to 6

Frankfort, Marshall County Agricultural Society J. B. McChouchie, pres't, L. V. McKee, treas. Jas. B. Van Vliet, sec'y. Sept. 10 to 13

Fredonia, Wilson County Agricultural Society, C. R. Cantralla, sec'y, Sept. 10 to 13

Garden City, Finney County Agricultural Society, L. L. Diesem, pres't, J. C. Kitchens, treas. D. A. Mims, sec'y, Sept. 25 to 28

Garnett, Anderson County Fair Association. R. J. Stokes, pres't, C. Marshall, treas. M. L. White, sec'y, Sept. 3 to 6

Ottawa, East Kansas and West Missouri Fair, Wm. Julien, pres't, D. M. Ferguson, treas. Chas. A. Ridgeway, sec'y, Sept. 17 to [illegible]

Paola, Miami County Fair Association, J. B. Hanna, pres't, F. M. Wilgas, treas. Geo. P. Lea, sec'y, Sept. 24 to 27

Salina, Salina County Agricultural Society, Thos. Anderson, pres't, Wm. R. Geis, treas. Sam Carlin, sec'y.

Seneca, Nemaha Fair Association, J. J. Knepp, pres't, J. A. Gilchrist, treas. John Stowell, sec'y, Sept. 3 to 6

Winfield, Cowley County Fair Association, F. W. Shwantes, pres't, P. H. Albright, treas. A. C. Blangs, sec'y, Sept. 24 to 27

Wichita, Kansas State Fair Association, E. R. Powell, pres't, J. M. Moore, treas. W. R. Hewey, sec'y, Oct. 1 to 5

Mound City, Linn County Fair Association, H. H. Woy, pres't, H. A. Strong, treas. Ed. P. Smith, sec'y, Oct. 1 to 4

Hiawaha, Brown County Exposition Association C. H. Lawrence, sec'y, Sept. 1[illegible] to [illegible]

Independence, Independence Driving Association, T. C. Truman, pres't, A. W. Shultis, sec'y, Sept. 17 to 20

Cottonwood Falls, Chase county Agricultural Association, J P Kuhl, sec'y Sept 10 to 13

Lane, Franklin county District Fair, J J McCabe, sec'y

Holton, Jackson county Fair, S B McGrew, sec'y, Sept 30 to Oct 4

Oskaloosa, Jefferson county Fair, Geo A Patterson, sec'y Oct 11 to 13

Edgerton, Johnson county Co-Operative Fair, C M Dickson, sec'y Sept 10 to 13

Peabody, Marion county Fair, Marion I Hill, sec'y, Sept 25 to 27

Osborne, Osborne county Fair, M E Smith, sec'y

Riley, Riley county Fair, H A Ames, sec'y Sept 10 to 13

Stookton, Rpoks county Fair, I N Pepper, sec'y Oct 3 to 5

Iola, Allen county Agricultural Society, C L Whittaker, sec'y Sept 10 to 13

Clay Centre, Clair county Fair, J J Marty, sec'y

Ness City, Ness county Fair, S G Sheaffer, sec'y, Oct 10 to 12

KENTUCKY.

Alexandria, Campbell County Agricultural Society.

Ashland, Boyd County Fair Association.

Bowling Green, Warren County Fair Association, J. R. Robertson, Sec'y, Sept. 4 to 6

Curdsville, Ellendale Fair Association, Wm. F. Rapier, pres't, R. T. Smith, sec'y. Address secretary at Sorgho, Ky

Cynthiana, Harrison County Fair Association.

Elizabethtown, Hardin County Fair Races, F. M. Joplin, pres't, H. M. Eskridge, sec'y Sept 10 to 13.

Germantown, Union Agricultural Society, T. J. Taylor, pres't. J. A. Watson, Sec'y, Sept. 11 to 14

Glasgow, South Kentucky Fair Association, N. A. Huggins, pres't, J. T. Carter, sec'y, Sept. 25 to 28

Greenville, Muhlenberg County Fair, P. L. O'Brien, pres't, W. L. Phillips, sec'y, Oct. 9 to 12

Henderson, Henderson Fair Association, C. W. White, pres't. R. C. Soaper, treas. A. D. Rogers sec'y, Sept. 10 to 15

Hopkinsville, Christian County Fair Association, J. B. Gallreath sec'y, 1st week in Oct.

Horse Cave, Hart County Fair Association, W. H. White, pres't. Ed. B. Walthall, sec'y, Sept. 17 to 20

Hartford, Ohio County Fair Co. S. K. Cox, pres't A. T. Nall, sec'y, Sept. 25 to 28

Owensboro, Daviess County Fair Association, C. H. Todd, pres't, J. W. Carter, sec'y, Oct. 1 to 5

Paris, Bourbon County Agricultural Society, Geo. Alexander, pres't, J. E. Ashbrook, sec'y Sept 4 to 6

Paducah, Paducah Fair Association, Jas. M. Lang, pres't, W. F. Paxton, treas. Alex Kirkland, sec'y Sept. 24 to 28.

Somerset, Pulaski County Fair Association, B. V. Smith, sec'y, 2nd Tuesday in Sept.

Stanford, Lincoln County Fair Association, E. C. Walton, sec'y

MAINE.

Andover, Oxford North Agricultural Society, Sept. 25 and 26

Damariacotta, Lincoln County Agricultural J. J. Glidden, pres't, A. A. Hall, treas. E. E. Dunbar, sec'y, Sept. 17 to 19

Farmington, Franklin County Fair Association, S. M. Keep, pres't, John C. Ames, sec'y, Sept. 17 to 19

Gray, Gray Park Association, Wm. P. Haskell pres't, J. W. Stevens, sec'y. Sept. 17 to 19

Hartland, East Somerset Agricultural Society, P. W. Thompson, pres't, S. H. Goodwin, sec'y, address, St. Albans, Me. Sept. 10 and 11

Monroe, Waldo and Penobscot Agricultural Society, M. C. Chapman, pres't, F. L. Palmer, treas. E. H. Nealley, sec'y, Sept. 10 to 12

Norway, Oxford County Agricultural Society, John A. Roberts, pres't, A. C. T. King, sec'y, Sept. 17 to 19

Topsham, Sagadahoc Agricultural Society, John F. Buker, pres't, L. E. Smith, treas W. S. Rogers, sec'y, Oct. 8 to 10

Union, North Knox Agricultural Society, E. H. Mero, pres't, E. C. Gleason, treas. W. A. Besse, sec'y, Last week in September.

Lewiston, Maine State Fair Association, G. M. Mitchell, sec'y. Sept. 2 to 6

Presque, North Aroostook Agricultural Society, Cyrus Chase, pres't, S. W. Duff, treas. E. T. McGlomplin, sec'y, Sept. 10 to 12

MARYLAND.

Bel Air, Harford County Agricultural Society. A. M. Fulford, pres't, Jas. W. McNabb, sec'y. Oct. 8 to 11

Cumberland, Tri-State Agricultural Society, Gen. Jos. H. Sprigg, pres't, J. L. Griffith, treas, C. Edgar Keller, sec'y, Oct. 1 to 4

Easton, Talbot County Fair Association, Jos. B. Harrington, pres't, W. M. Higgins, sec'y, Sept. 3 to 6

Frederick City, Frederick Fair Association. Chas. N. Hargett, pres't, Harry C. Keefer, sec'y, Oct. 8 to 12

Hagerstown, Hagertown Fair Association, John W. Stonebraker, pres't, P. A. Witmer, sec'y, Oct. 15 to 18

Rockville, Montgomery County Fair, Wm. Dorsey, pres't, John J. Higgins, treas. John E. Muncaster, sec'y, Norbeck, Md. Sept. 3 to 6

Timonium, Baltimore county Fair, H. C. Longnecker, sec'y, Sept. 17 to 22

Towson, Baltimore County Agricultural Association, Fred. VonKapff, pres't, Joshua Horner, treas. H. C. Longknecker, sec'y, Sept. 17 to 20

MASSACHUSETTS.

Amesbury, Amesbury and Salisbury Agricultural Society, C. W. Woods, pres't, W. H. Dewhurst, treas. A. H. Fielden, sec'y, Sept. 24 to 26

Athol, Worcester Northwest Agricultural Society, Wilson H. Lee, pres't, J. H. Goodspeed, treas. J. H. Humphrey, sec'y. Oct. 1 and 2

Barnstable, Barnstable County Agricultural Society. John Simpkins, pres't, Albert F. Edson, treas. Henry M. Hutchings, sec'y, Sept. 10 to 12.

Barre, Worcester County West Agricultural Society, H. M. Braintree, pres't, Matthew Walker, treas. Chas. H. Follansby, sec'y. Sept. 26 and 27

Brocton, Brockton Agricultural Society, Ira Copeland, sec'y. Oct. 2 to 5

Charlesmont, Deerfield Valley Agricultural Society, D. W. Temple, pres't, E. F. Haskins, treas. S. W. Hawkes, sec'y. Sept. 12 and 13

Cummington, Hillside Agricultural Society, S. W. Clark, pres't. R. R. Packard, treas. Wm. G. Atkins, sec'y. Sept. 24 and 25

Fitchburg, Worcester North Agricultural Society D. S. Woodworth, pres't, N. C. Upham, treas. John W. Ogden, sec'y. Sept. 17 and 18

Great Barrington, Housatonic Agricultural Society, Lorrin P. Keyes, pres't, W. B. Sanford, treas. F. H. Briggs, sec'y, Sept. 25, 26 and 27

Greenfield, Franklin County Agricultural Society, Jas. D. Avery, pres't. Wm. S. Allen, sec'y. Sept. 19 and 20

Hingham, Hingham Agricultural Society, Francis H. Lincoln, sec'y. Sept. 24 and 25

Lancaster, Worcester East Agricultural Society. John E. Thayer, pres't, Lucius Field, treas. W. A. Kilburn, sec'y, address South Lancaster

North Adams, Hoosac Valley Agricultural Society, Geo. F. Carpenter, pres't, Geo. F. Miller, sec'y, Sept 17 to 19

Northampton, Hampshire, Franklin and Hampden Fair Association, E. E. Wood, pres't, D. J. Wright, treas S. S. Warner, sec'y, Oct. 2 and 3

Palmer, Eastern Hampden Agricultural Society Chas. E. Fuller, pres't, O. P. Allen, sec'y and treas. Sept. 17 and 18

Pittsfield, Berkshire Agricultural Society, Wesley B. Carton, pres't, Jos. W. Lewis, treas. Frank H Cande, sec'y, Sept. 10 to 12

Spencer, Spencer Farmers and Mechanics Association, I. L. Prouty, pres't A. W Curtis, treas. F. H. Watson, sec'y, Sept 19 and 20

South Framingham, Middlesex South Agricultural society, Isaac Damon, pres't, Edgar Potter, sec'y, Sept 10 to 12

South Weymouth, Weymouth Agricultural Society, Minot Tirrell, pres't, C. S. Stowell, treas. H. W. Dyer, sec'y, Sept. 26 to 28

Springfield, Hampden Agricultural Society, Chas. F. Fowler, pres't, W. H. Porter, sec'y, Address, Agawano, Mass. Sept. 19 and 20

Sturbridge, Worcester South Agricultural Society, Thos. H. Jones, pres't, C. V. Corey, sec'y Sept. 12 and 13

Taunton, Bristol County Agricultural Society, Walter C. Baylies, pres't, E. Clarence Holt treas. Alfred Hodges, sec'y, Sept. 24, 25 anp 26

Uxbridge, Blackstone Valley Agricultural Society, Wm. J. Taft, pres't, F W. Barnes, treas, Augustus Story, sec'y, Sept 25 and 26

Worcester, Bay State Fair Association, Hon. J. D. French, pres't, John B. Bowker, sec'y and treas. Sept. 3 to 6

MICHIGAN.

Ann Arbor, Washtenaw county Fair, F. E. Mills. sec'y. Sept. 24 to 27

Allegan, Allegan Fair Association, Wm. Jackson, pres't, I. T. Clapp, Sec'y, Sept. 24 to 27

Armada, John McKay, pres't, Geo. C. Phillips, treas. H. P. Barringer, sec'y, Sept. 18 to 20

Bad Axe, Bad Axe Fair Association. Henry Haley, pres't. Chas. E. Thompson, treas. Jos. Fremont, sec'y. Sept. 25 to 27

Big Rapids, Mecosta County Fair Association, W. S. Tucker, sec'y, Sept. 17 to 19

Berlin, Ottawa and West Kent Agricultural Society, Melvin H. Smith, sec'y, Sept 17 to 27

Centerville, St. Joseph county Fair, S. Cross sec'y. Oct. 8 to 11

Coopersville, Coopersville county Fair, C. De Vos, sec'y, Sept. 24 to 27

Caledonia, Caledonia Union Fair, C. H. Kinsey, sec'y. Sept. 19 to 21

Cairo, Great Farmers Fair Association, Chas. Montague, pres't, J. M. Ealey, treas. Ad. Moreland, sec'y. Sept. 24 to 27

Cedar Springs, Cedar Springs Fair Society, E. L. Phelps, pres't, F. L. Fuller, sec'y, Sept. 3 to 6

Charlotte, Eaton county Agricultural Society, J. H. Gallery, pres't, N. C. Smith, treas. Geo. A. Perry, sec'y. Oct. 1 to 4

Coldwater, Branch county Fair Association Wallace E. Wright, sec'y, Sept. 23 to 27

East Tawas, East Tawas Fair Association, Reuben Wade, pres't, Wm. G. Richards, treas. Geo. Anchutz, sec'y.

East Jordan, Charlevoix county Fair, J. H. Stone, sec'y. Sept. 24 to 26

Fenton, Fenton Union Fair, Frank Heath. sec'y. Oct, 1 to 4

Grand Rapids, Michigan State Fair Association, Wm. Ball, pres't. C. W. Young, treas. I. H. Butterfield, sec'y, Sept. 9 to 13

Hadley, Hadley District Fair, F. A. Smith, sec'y, Oct. 8 to 10

Hastings, Barry County Agricultural Society, Gilbert Striker, pres t, J. F. Edmunds, treas. L. H. Evarts, sec y. Sept. 24 to 27

Hillsdale, Hillsdale Fair, J. F. Fitzsimmons, sec y, Sept. 30 to Oct. 4

Holland, Ottawa and West Allegan Agricultural Society, A. G. VanHess, pres't, O. Brayman, treas. John Kertchef, sec'y. Oct. 1 to 4.

Ionia, Ionia District Fair Association, Luther Hall, pres't, Reuben Gould, treas. Fred. J. Cutler, sec'y. Sept. 17 to 20

LaPeer, LaPeer Fair Association, John Clark, pres't, C. G. White, treas. E. T. Slayton, sec y, Sept. 24 to 26

Litchfield, Union Agricultural Society, R. W. Freeman, pres't, A. J. Lovejoy, treas. L. B. Agard, sec'y, Oct. 8 to 11

Ludington, Mason county Agricultural Society, A. E. Smith, pres't, Geo. R. Cartier, treas. W. J. Meisenheimer, sec'y, *Sept. 16 to 19

Marshall, Calhoun county Agricultural Society, J. R. Cummings, sec'y, Sept 24 to 27

Menominie, Menominie Agricultural society, John Hines, pres't, J D Crawford, sec'y, Sept. 17 to 20

Midland, Midland county Agricultural Society. David Mills, pres't, M P. Anderson, treas. Jas. G. Culver, sec'y, Sept. 25 to 27

Mt. Pleasant, Isabella, County Fair Association, John T. Landen, pres't, A. S. Coutant, sec'y, Sept. 24 to 27

Owosso, Owosso Fair Association, O. W. Hibbard, pres't. E. O Deway, sec'v, Sep. 10 to 13

Plymouth, Plymouth Fair Association, F. D. Holloway, sec'y. Sept. 17 to 20

Hart, Oceana county Fair, J. R. Butler, sec'y, Sept. 24 to 27

Saginaw, E. S. Saginaw county Fair, F. C. Zimmerman, sec'y.

Lowell, Lowell District Fair, J S. Hooker, sec'y. Sept. 26 and 27

Onekama, Manistee county Fair, John N. Brodie, sec'y. Sept 17 to 19

Reed City, Tri-County Fair Association, A B. Goehrend, pres t, L. K Parkhurst. treas. Richard Lambert, sec y. No Fair in 1895

Stockbridge, Stockbridge Agricultural Society Edwin Farmer, sec y, Oct. 1 to 3

Sturgis, Sturgis Fair Association, John Farrow, sec'y, Sept. 16 to 21

MINNESOTA.

Albert Lea, Freeborne County Fair Association G. W. Hopkins, sec'y, Sept. 19 to 21

Austin, Mower County Fair Association, N. S, Gordon, sec'y, Sept. 4 to 6

Benson, Swift County Fair Association, J. W. Clark, sec'y, Sept. 26 to 28

Blue Earth City, Fairbault County Fair Association, M. W. Whitfield, sec'y,

Caledonia, Houston County Fair Association, E. E. Stewart, sec'y, Sept. 24 to 27

Carlton, Carlton County Fair Association, W. T. Barker, sec'y, Sept. 17 to 19

Carver, Carver County Fair Association, Frank Warner, sec'y, Sept. 13 and 14

Crookston, Northern Minnesota Fair Association, J. V. E. Wyatt, sec'y, Sept. 20 and 21

Farmington, Dakota County Fair Association, W. H. Brownell, sec'y, Sept. 18 to 20

Grand Rapids, Itasca County Fair Association, A. G. Bernard, sec'y, Sept. 5 and 6

Hamline, Minnesota State Agricultural Society, Ed. Weaver, pres't, A. B. Moffatt, treas, E. W. Randall, sec'y, Sept. 9 to 14

Howard Lake, Wright County Fair Association J. C. Holbrook, sec'y, Sept. 24 to 26

Hutchinson, McLeod County Fair Association, H. B. Wakefield, sec'y, Sept. 17 to 19

Jackson, Jackson County Fair Association, G. B. Paddock, sec'y,

Kasson, Dodge County Fair Association, Aug. E. Anderson, sec'y, Sept. 17 to 20

LeSeuer, LeSeuer County Fair Association, E. H. McLeod, sec'y, Sept. 18 to 20

Madison, Lac qui Parle County Fair, H. L. Hayden, sec'y,

Morris, Stevens County Fair Association, D. T. Wheaton, sec'y, Sept. 20 and 21

Northfield, Rice County Agricultural Society, C. H. Pierce, sec. Sep. 4 to 7.

Owatonna, Steele County Fair Association, K. A. Harris, sec'y,

Pipestone, Pipestone County Fair Association, F. M. Payne, sec'y,

Preston, Fillmore County Fair Association, W. P. Durst, sec'y, Sept. 17 to 20

Princeton, Mill Lacs County Fair Association, Geo. Newbert, sec'y, Sept. 5 to 7

Rush City, Chisago and Pine County Fair, V. D. Eddy, sec'y, Sept. 17 to 19

St. Peter, Nicollet County Fair Association, J. A. Johnson, sec'y, Sept 26 to 28

Slayton, Murray County Agricultural Society, W. H. Dawson, sec'y, Sept. 24 to 26

Waseca, Waseca County Fair Association, John Moonan, sec'y. Sept. 26 to 28

Winnebago City, Faribault County Agricultural Society, M. H. Oliver, sec'y,

Worthington, Nobles County Fair Association, J. Ramage, sec'y, Sept. 24 to 26

Zumbrota, Goodhue County Fair Association, M. H. Baskfield, sec'y, Sept. 17 to 20

MISSOURI.

Cape Girardeau, Southeastern District Agricultural Association, G. G. Kimmel, pres t,, E. S. Lilly, treas. E. H. Engelman, sec y, Sept. 10 to 14

California, John Hickcox, sec'y. Sept. 17 to 20

Carrollton, Carroll county Fair Association, F. J. White, pres't, W. J. Turpin, sec'y, Sept 3-6

Fulton, Callaway County Agricultural Society, W. H. Vivion, pres't, D. C McCue, treas. E. L. Edwards, sec y. First Tuesday in September.

Kahoka, Clark County Agricultural Association, W. M. Boulware, pres t, Jos. Vandalah, sec y, Sept. 3 to 6

St. Louis, St. Louis Fair Association, J. K. Gwynn, sec y, No. 509 Olive Street, Oct. 7 to 12

Trenton, Trenton Agricultural Society, Geo. W. Smith, pres't, W. E. Austin, treas. Peter H. Yakey, sec y, Sept. 10 to 13

Troy, Lincoln County Fair Association, F. M. Harlan, pres t, W. T. Baker, treas. Jas. Linahan, sec y, Sept. 3 to 6

Memphis, Scotland county Fair, N I, Pettingill, sec'y, Sept 3 to 6

Springfield, H F Denton, sec'y, Sept 2 to 7

Dexter, T I Hill, sec'y, Sept 17 to 21

Kansas City, Inter-State Fair Association, D W Longwell, sec'y, Sept 30 to Oct 5

NEVADA.

Reno State Fair

NEW JERSEY.

Newark, New Jersey State Fair, E. B. Gaddis, pres t, P. T. Quinn, sec'y Sept. 1 to 7

Mt. Holly, Burlington County Agricultural Society, H. L. Budd, pres't, Edward B. Jones, treas. Henry I. Budd, sec y, Oct. 7 to 11

Trenton, Great InterState Fair Association, John Guild Muirheid. sec'y, Sept 30 to Oct. 4

NEW HAMPSHIRE.

Bristol, Bristol Agricultural Society, John P. Phillips, pres't, Fred. H. Ackerman, sec'y, Sept. 3 to 5

Rochester, Rochester Agricultural Society Hon. I. W. Springfield, pres't, A. S. Parshley sec'y, Sept. 25 to 28

NEW MEXICO.

Albuquerque, Territorial Fair Association, W. M. Weaver, pres't, A. A. Keen, treas. Andrew Smith, sec'y, Sept. 17 to 21

NEW YORK.

Albany, New York State Fair held at Syracuse, 1895.

Albion, Orleans County Agricultural Association Elbert A Howley, pres t, A W. Barnett, treas. L H Beach, sec'y. Sept. 19 to 21

Angelica, Allegheny County Agricultural Society. S. H. Whitcomb, pres't, F. H. Jackson, treas. H. E. Dudley, sec y, Sept. 10 to 12

Altamount, Altamount Fair Association. Silas Hilton, sec'y, Sept. 16 to 19

Auburn, Cayuga County Agricultural Society, Elisha Cook, pres't, Robt. F Youngs, treas H. V. S. Lord, sec'y. Sept. 3 to 6

Ballston, Saratoga County Agricultural Society, Wm. C. Talmadge, pres't, Seymour Rowley, treas. Frank L. Smith, sec'y. Aug. 27 to 30

Batavia, Genesee County Agricultural Society, W. E. Summer, pres't, F. B. Parker, treas. Albert E. Brown, sec'y, Sept. 16, 17, 18 and 19

Bath, Steuben County Agricultural Society, E. C. Cook, pres't, T. N. Smith, treas, A. C. Brundage, sec'y, Sept. 24 to 27

Brockport, Brockport Fair Association, Geo. B Harmon, sec'y. Sept. 26 to 28

Ithaca, Tompkins County Fair, Cary B. Fish sec'y, Sept. 10 to 13

Johnstown, Fulton County Agricultural Society. Oliver German, pres t. Wm. T. Brigg., treas. Eugene Moore, sec'y. Sept. 2 to 5

Little Valley, Cattaraugus County Fair Association, C. R. Rhoades, pres t. M. N. Pratt, treas. S. N. Wheaton, sec'y. Sept. 2 to 5

Lockport, Niagara County Agricultural Society. Chas. A. Warren, pres't. B. F. Gaskill, treas. John T. Darrison, sec y, Sept. 19 to 21

Lowville, Lewis County Agricultural Society, H. C. Bingham, pres t. W. J. Milligan, treas. G. W. Bostwick, sec'y. Sept. 17 to 20

Malone, Franklin County Agricultural Association, E. W. Lawrence, pres t, Thos. Adams, treas. W. J. Mallon, sec'y, Sept. 24 to 27

Mineola, Queens County Agricultural Society, Thos. Mott, pres t, Thos. H. Bacon, treas. Jacob Hicks, sec'y, address Old Westbury, N. Y. Sept. 24 to 28

Monticello, Sullivan County Agricultural Society Geo. T. Carlisle, sec'y, Sept. 3 to 6

Nassau, Nassau Agricultural Society, Gardner Morey, pres t, Geo. W. Witbeck, sec'y, Sept. 24 to 27

Newburgh, Orange County Agricultural Society, Aug. Denniston, pres t, Harry M. Waring, treas. David A. Morrison, sec'y, Sept. 17 to 20

Newport, Newport Agricultural Society, F. B. Hawkins, pres t, Chas. Crumby, treas. B. F. Petrie, sec'y, Sept. 10 to 12

Norwich, Chenango County Agricultural Society, C. W. Lampher, pres't, Geo. A. Munson, treas. Clarence A, Cary, sec y Sept. [illegible] to [illegible]

Oneonta, Oneonta Union Agricultural Society. Walter L. Brown pres't, Henry Bull, treas. S. G. Huntington, sec'y, Sept. 16 to 19

Oswego, Oswego County Agricultural Society Wm. Kehoe, pres't. Amos Allport, treas. Sam G. Merriam, sec'y, First Week in September.

Owego, Tioga County Agricultural Society, J. C. Latimer, pres t L. W Kingman, treas. M. Hastings, sec'y, Oct. 10, 11 and 12

Palmyra, Palmyra Union Agricultural Society, C. D. Johnson, pres't, P. S. Aldrich, treas. E. S. Averill, sec'y, Sept. 27 and 28

Penn Yan, Tates County Agricultural Society, Thos. Gristock, pres't, R. B. Lefferts, treas. Jas. A. Thayer, Sec'y, Sept. 17 to 20

Phœnix, Phœnix Union Agricultural Society, John O'Brien, pres't, N. A. Hughes, treas. J. L. Decker, sec'y, Sept. 24, 25 and 26

Plattsburgh, Clinton County Agricultural Society D. F. Dobie, pres't, M. F. Parkhurst, treas. W. T. Burleigh, sec'y. Sept. 10 to 14

Cambridge, Cambridge Valley Agricultural Society, Jerome B. Rice, pres't, Henry A. Qua, treas. John L. Pratt, Jr., sec y. Sept. 2 to 6

Canandaigua, Ontario County Agricultural Society. John B. Hall, pres t. Jas. S. Hickox, treas. W. H. Warfield, sec y, Sept. 24 to 26

Canton, St. Lawrence County Agricultural Society, A. T. Martyn pres t. C. J. Perkins, treas. H. E. Seaver, sec'y. Sept. 17 to 20

Dryden, Dryden Agricultural Society. S. G. Lupton, pres't, J. B. Wilson, sec y. Sept. 24 to 26

Ellenville, Ulster County Agricultural Society, L. R. Benedict, pres't, Clark Eaton, treas E. C. Douglas, sec'y. Sept. 10 to 12

Elmira, Chemung County Agricultural Society, F. J. Cassada, pres't, Edwin J. Young, treas. George McCann, sec'y, Sept. 2 to 6

Fonda, Montgomery County Agricultural Society. Geo. M. Voorhees, pres't, Wm. Niles, treas. J. B. Martin, sec'y. Sept. 9 to 12

Hamburg, Erie County Agricultural Society, G. P. Dick, sec'y, Willink, N. Y. Sept 24 to 27.

Herkimer, Herkimer County Agricultural Society, H. H. Green, pres t, W. E. Kay, treas. J. H. Watkins, sec'y. Sept. 17 to 19

Poughkeepsie, Dutchess County Agricultural Society, Reginald W. Rives, pres't, Chas. W. Swift, treas. Ferdinand P. Fain, sec'y, Sept. 24 to 27

Riverhead, Suffolk County Agricultural Society. Sylvester N. Foster, sec'y, Oct. 1 to 3

Rochester, Western New York Agricultural Society. J H. Sherman, pres't, T. F. Crittenden. treas H. A. Kingsley, sec'v. Sept. 23 to 27

Spring Valley, Rockland county Fair, Sept 10-13

Ft. Edward, Washington county Fair, Sept 9-13

Cooperstown, Ostego county Fair, Sept 23 to 25

Lyons, Wayne county Fair, Sept 12 and 13

White Plains, Westchester county Fair, Sept 30 to Oct 2

Warsaw, Wyoming county Fair, Sept 24-25

Brookfield, Madison county Fair

Cobleskill, Cobleskill Fair Association

Colfax, Whitman county Fair

Delhi, Delaware county Fair

Franklinville, Franklinville Fair

Jamestown, Chatauqua Fair Association

Oswego Falls, Oswego Falls Agr. Association

Spring Valley, Rockland county Fair

Steuben, Northern Steuben Agr. Association

Norwich, Chenango county Fair, Dates changed to Sept 3 to 6

Schoharie, Schoharie County Agricultural Society, Daniel W. Jenkins, pres t, Chas. Lawster, treas. H. F. Kingsley, sec y, Sept. [illegible] to Oct. 3

Syracuse, New York State Agricultural Society, Jas. B. Docharty, sec y, Aug. 26 to 31

Waterloo, Seneca County Agricultural Society, Ben Bacon, pres t. Leonard Story, treas. Edward Nugent, sec y, Sept. 24, 25 and 26

Wittertown, Jefferson County Fair Association, E A Ayers, pres t, Frank M Parker, treas, W R. Skeels, sec y, Sept. 10 to 13

Watkins, Schuyler County Agricultural Society, O H Budd, pres't, Frank W. Fiero, treas. Jos. P Frost, sec y, address Montour Falls, N. Y. Oct 1 to 4

Whitneys Point, Broome County Agricultural Society, Harry J Wattles, pres t, Phil. H. Landers, treas. M. O. Eggleston, sec'y, Sept. 3 to 6

NORTH CAROLINA.

Edenton, Edenton Agricultural Society, Dr. W. R. Capehart, pres't. John C. Bond, sec'y, Oct. 22 to 25

Morganton, Burke County Fair Association, John H. Pierson, pres t, C. F. McKeeson, treas. Theo. Gordon, sec'y.

Raleigh, North Carolina State Fair, J. S. Carr, pres't, H. W. Ayer, sec'y, Oct. 22 to 25

NEBRASKA.

Albion, Boone county Agricultural Society, W. A. Poynter, pres't, S. S. Hadley, treas. D. G. Barns, sec'y, Sept. 11 to 13

Auburn, Nemaha county Fair, C. O. Snow, sec'y, Sep. 24 to 27

Blair, Washington county Agricultural Society, A. W. Jones, pres, W. J. Cook, sec, Sept 2 to 5.

Broken Bow, Custer county Fair, L. McCandless, sec'y, Sep. 24 to 27.

hadron, Dawes county Fair, B. F. Pittman, sec, Sep. 5 to 7.

lay Centre, Clay county Agricultural Society, B. W. Campbell, pres't, W. J. Gardiner, treas, W. M. Smith, sec y, Sept. 10 to 13

David City, Butler county Agricultural Society, T. B. Myers, pres't, S. Clingman, sec'y, Sept. 24 to 27

Fremont, Dodge county Agricultural Society, Jas. R. Cantlin, pres't, Jas. Huff, sec'y, Sept. 24 to 27

Geneva, Fillmore county Fair, W. H. Cooksey, sec'y, Sep. 3 to 6.

Grand Island, Hall county Agricultural Society, W. H. Harrison, pres't, S. U. Wolbach, treas. Geo. F. Ryan, sec'y, Sept. 24 to 27

Hastings, Adams county Agricultural Society, R. H. Wahlquist, sec'y.

Indianola, Red Willow county Agricultural Society, W. S. Fitch, pres't, J. R. Neel, treas, C. W. Beck, sec'y, Sept. 9 to 12

Kearney, Buffalo County Agricultural Society. G. W. Whiteaker, pres't, W. F. Pickering, treas. J. I. Brown, sec'y, Sept. 24 to 27

Lincoln, Nebraska Exposition Association, A. L. Sullivan, pres't, J. H. Westcott, treas. A. M. Trimble, sec'y, Sept. 9 to 13

Madison, Madison County Agricultural Society, H. F. Barney, pres't, J. L. Rynearson, sec'y, Sept. 10 to 13

Minden, Kearney county Agricultural Society, John W. Hawkins, pres t, Rollin Orcott, treas. L. M. Copeland, sec'y, Sept. 24 to 27

Omaha, Nebraska State Fair Association, Robt. W. Furnas, sec'y. address, Brownsville, Neb.

Orleans, Harlan county Fair, D. R Waggoner, sec'y, Sep. 10 to 13.

Osceolo, Polk county Fair, C. D. Stoner, sec'y, Sep. 9 to 12.

Pappillion, Sarpy County Agricultural Society, A. H. Fricke, pres t, A W. Clarke, treas. Chas. Nownes, sec'y, Sept. 11 to 13

Plattsmouth, Cass County Agricultural Society, F. M. Richey, pres't, T. H. Pollock, sec'y, Sept. 24 to 27

Sidney, Cheyenne county Fair, H. E. Gapen, sec. Sep. 11 to 13.

Smithfield, Gosper county Fair, A. M. White, sec'y, Sep. 19 to 21.

Syracuse, Otoe county Fair, F. E. Brown, sec'y, Sep. 24 to 27

Tekamah, Burt county, J. R. Sutherland, sec'y, Sept. 11 to 13

Wahoo, Saunders county Agricultural Society M. Shries, sec'y, Sept. 10 to 13

York, York county Agricultural Society, H, W Kleinschmidt, sec'y, Sept. 10 to 13

OHIO.

Akron. Summitt County Agricultural Society. J. W. Keighbaum, pres. G. W. Brewster, treas. Albert Hale, sec'y. Oct. 1 to 4.

Ashland. Ashland Fair Association. Robt. J. Simanton, pres. J. Cahn, treas. A. W. Fritzinger, sec'y. Sep. 3 to 6.

Bellefontaine. Logan County Agricultural Society. Geo. A. Henry, pres. S. E. Allmon, treas. Banner M. Allen, sec'y. Oct. 1 to 4.

Boston, Owensville P. O. John Rowen, sec'y,

Bowling Green Wood County Fair Company. W. R. Noyes, sec'y. Sep. 24 to 28.

Bucyrus. Crawford County Agricultural Society. E. B. Monette, pres. M. J. Monette, treas. B. Beal, sec'y. Sep. 24 to 27.

Burton. Geauga County Fair Association. W. Ballard, pres. H. C. Tuttle, treas. P. W. Parmelee, sec'y. Sep. 3 to 6.

Cadiz. Harrison County Agricultural Society. S. C. Dickerson, pres. W. S. Cepna, treas. J. C. Glover, sec'y. Oct. 2 to 4.

Canton. Stark County Agricultural Society. A. J. Delloff, sec'y. Sep. 24 to 27.

Carrollton Carroll [illegible]ty Agricultural Society. David Blayer, pres [illegible] T. I. Saltsman, treas. C. A. Tone, sec'v. Se[illegible] 24 to 27.

Chagrin Falls. Cuyahoga County Agricultural Society. J. P. Thorp, pres. H. U. Bigalow, treas. Tryon Bailey, sec'y. Sep. 10 to 13.

Columbus, State Fair, W. W. Miller, sec'y, Sep. 2 to 6

Coshocton. Coshocton County Fair Association. Ed. L. Robinson, sec'y. Oct. 8 to 11.

Delaware. Delaware County Agricultural Society. E. A. Furniss, sec'y. Aug. 27 to 30.

Eaton. Preble County Fair Association. Henry H. Farr, sec'y. Sep. 24 to 27.

Elyria, Lorain county Agricultural Society. J. L. Reed, pres. J. E. Willard, treas, A. S. Thomas, sec y, Sept. 24 to 27

Jefferson, Ashtabula county Fair, Sept 24 to 27

Owensville, Iermont county Fair, Sept 2 to 6

Lisbon, Columbiana county Fair, Sept 17 to 19

New London, Huron county Fair, Aug 28 30

Bellevue, Huron county Fair, Oct 1 to 4

Proctorville, Lawrence county Fair, Sept 12 to 14

Croton, Licking county Fair, Sept 10 to 13

Canfield, Mahoning county Fair, Sept 24 to 26

Marion, Marion coun,y Fair, Oct 1 to 4

Zanesville, Muskingum county Fair, Sept 10 to 13

Sarahsville, Noble county Fair, Sept 18 to 20

Somerset, Perry county Fair, Oct 16 to 18

Attica, Seneca county Fair, Oct 8 to 11

Hartford, Trumbull couniy Fair, Sept 10 to 13

Warren, Trumbull county Fair, Sept 10 to 12

Canal Dover, Tuscarwas county Fair, Oct 1 to 4

Montpelier, Williams county Fair, Sept 24 to 27

North Baltimore, B. B. Rockwell, sec'y

Hamilton. Butler County Agricultural Society. S. K. Hughes, pres. F. W. Whitacre, treas. W. C. Shepherd, sec'y. Oct. 1 to 4.

Hicksville. Hicksville Fair Association. W. H. Harter, pres. J. E. Coburn, sec y. Sep. 10 to 13.

Kenton. Hardin County Fair Association. A. M. Rice, sec'y. Sep. 17 to 20.

Lancaster. Fairfield County Fair Association. Jacob Claypool, pres. A. C. Vorys, treas. W. T. McClenaghan, sec'y. Oct. 8 to 12.

Lima. Allen County Fair. Miner A. Atwa, sec'y. Sep. 3 to 6.

London. Madison County Agricultural Society. C. A. Wilson, pres. J. M. Lewis, treas. E. B. Pancake, sec'y. Sep. 10 to 13.

Manchester. Manchester Fair Association. W. H. Pownall, pres. J. A. Shriver, treas. J. W. Jones, sec'y. Sep. 4 to 6.

Mansfield. Richland Agricultural Society. Jerry Needham, pres. M. D. Ward, treas. Newton Charles, sec'y. Sept. 10 to 13.

Marysville. Union County Agricultural Society. C. S. Chapman, pres. J. J. Wats, treas. E. W. Porter, sec'y. Sep. 24 to 27.

McConnellsville. Morgan County Fair. John G. Walker, pres. J. M. McElhiney, treas. C. V. Harris, sec'y. Sep. 3 to 6.

Medina. Medina County Agricultural Society. F. A. Branch, pres. A. T. Spitzer, treas. Hiram Goodwin, sec'y. Sep. 3 to 5.

Findlay. Findlay Fair Association. M. C. Gree. pres. H. F. Hosler, treas. A. S. Thomas, sec'y. Sep. 18 to 21.

Fostoria. Northwestern Ohio Fair Association. C. German, pres. J. L. Mickey, treas. C. M. Hughes, sec'y. Sep. 3 to 6.

Fremont Sandusky County Agricultural Society. S. H. Cole, pres. T. A. Lang, treas. Jas. A. Smith, sec'y. Sep. 24 to 27.

Galion, Free Fair in September

Georgetown. Brown County Agricultural Society. V. K. Thompson, pres. J. W. Hedrick, sec'y Oct. 1 to 4.

Millersburg. Holmes County Fair. Sep. 24 to 27.

Mt. Gilead. Morrow County Agricultural Society. W. O. Thunna, pres. O. J. Miller, sec'y. Oct. 1 to 4.

Napoleon. Napoleon Fair Association. H. C. Graschner, pres. J. L. Halter, sec'y. Sep. 3 to 6

Newark. Licking County Agricultural Society. G. W. Horton, pres. W. C. Miller, treas Ad. C. Seymour, sec'y. Oct. 1 to 4.

New Lisbon. Ed. F. Moore, sec'y. Sep. 17 to 19.

Norwalk. Huron County Fair Association John Laylin, sec'y. Sep. 4 to 6.

Ottawa. Putnam County Agricultural Society. A. L. Paul, pres. G. H. Rice, treas. A. P. Sandles, sec'y. Oct. 1 to 5.

Paulding. Paulding County Fair. J. L. Slager, pres't. Floyd Atwill, treas. F. M. Bashure, sec'y. Sept. 24 to 27.

Pomeroy. Rock Springs Fair Association. B. F. Knight, pres. L. H. Bridgeman, treas. Edward L. Keiser, sec'y. Sep. 3 to 5.

Russellville. Brown county Fair, Oct 1 to 4

New Comerstown, Tuscarawas county Fair Oct 1 to 4

Uricksville, Tuscarawas county Fair, Sept 24 to 27

Richwood, Union county Feir, Oct 8 to 11

Orrville, The Central Ohio Fair, Proctor E. Seas, Sec'y and Sup't. October 8 to 11.

Salem. Wm. G. Bentley, sec'y. Sept. 10 to 13.

Sandusky. Erie County Agricultural Society. S. C. Prout, pres. C. B. Wilcox, treas. John T. Mack, sec'y. Sep. 17 to 20.

Sidney. Shelby County Agricultural Institute Fair. H. Guthrie, pres. O. B. Taylor, treas. G. C. Anderson, sec'y. Sep. 17 to 20.

Smithfield. Jefferson County Fair. A. L. Sutherland, pres. Chas. McKinney, treas. J. O. Hayne, sec'y. Sep. 25 to 27

St. Clairsville. Belmont County Agricultural Society John Sidebottom, pres. E. G. Amos, treas. A. C. Ayers, sec'y. Sep. 24 to 26.

Troy. Miami County Agricultural Society. T. S. Scott, pres. A. McCurdy, treas. W. I. Tenney, sec'y. Sep. 23 to 27.

Upper Sandusky, Wyandotte County Agricultural Society. G. W. Cliffe, pres't. Henry Kear, sec'y. Oct. 8, 9, 10 and 11.

Wapakoneta. Auglaize County Fair. J. T. Van Horn, pres. Frank Rigdon, treas. M. J. Crawford, sec'y. Oct. 8 to 11.

Washington Guersney County Fair. Dr. G. H. Stout, pres. V. D. Craig, sec'y. Sep. 24 to 27

Wauseon. Fulton County Agricultural Society. L. G. Ely, pres. J. W. Howard, treas. Thos. Mikesell, sec'y. [illegible] to 20.

West Union. Adams County Agricultural Society. W. K. Coleman, pres. Henry Scott, treas. Sep. 10 to 13.

Wilmington. G. P. Thorpe, sec'y.

Winchester, Adams county Fair, Sep 17 to 21

Woodsfield. Monroe County Fair Association. W. C. Mooney, pres. Geo P Dorr, sec'y, Sep. 10 to 13

Wooster Wayne County Agricultural Society. Wm Armstrong, pres W. A. Wilson, treas I. N. Kinney, sec'y. Sep. 17 to 20.

Youngstown. Mahoning County Agricultural Society B. P. Baldwin, pres J. H. Ruhlman sec'y. Sep. 24 to 26.

PENNSYLVANIA.

Allentown, Lehigh county Agricultural Society, Jeremiah Roth, pres't, Victor D. Barner treas. W. K. Mohr, sec'y, Sept. 23 to 27

Apollo, Armstrong and Westmoreland Agricultural Society. Milt. Unzapher, pres't, S. M. Nelson, treas. H. G. Kinter, sec'y. Sept. 10 to 13

Beaver, Beaver county Agricultural Society, W. H. Partington, pres't, Frank Moore, treas. E. P. Kuhn, sec'y, Sept. 24 to 27

Berwick, Berwick Fair Association, Jos. H. Eck, pres't, B. D. Freas, treas. John W. Evans sec'y. Oct. 2 to 5

Bethlehem, Bethlehem Great Inter-State Fair, J. W. Lovatt, pres't, H. H. Dash, treas. H. A. Groman, sec'y. Sept. 17 to 20

Bloomsburg, Columbia county Agricultural Society, John S. Mensch, pres't, Jas. C. Brown, treas. A. P. Vost, sec'y, Oct. 8 to 12

Kutztown, Keystone Agricultural Society, Jacob Heffner, pres't, J. B. Essen, sec'y. Sept. 17 to 20

Lehighton, Carbon County Industrial Society, Wm. E. Ash, pres't, Val. Schwartz, treas. C. W. Bower, sec'y. Sept. 10 to 13

Lewisburg, Union county Agricultural Society, Andrew Ruhl, pres't, Geo. E. Long, sec'y, Sept. 24 to 27

Brookville, Jefferson county Fair Association, A. D. Long sec'y, Fair in September.

Burgettstown, Union Agricultural Association Wm. Melvin, sec'y, Oct. 1 to 3

Butler, Butler Agricultural Society, W. P. Roessing, sec'y, Sept. 3 to 6

Cambridgeboro, Central Crawford Agricultural Society, Clark D. Eckels, pres't, J. L. Cease treas, Albert S. Faber, sec'y, Sept. 24 to 27

Canton, Bradford county Agricultural Society Sept. 24 to 27

Carlisle, Cumberland county Fair Association, C. Riller; sec'y, Sept. 24 to 27

Carmichaels, Greene county Agricultural Society, Geo. Shroyer, pres't, L. W. Gwynn, sec'y, Oct. 3 and 4

Cochranton, Cochranton Agricultural Society, Hugh Smith, pres't, Jesse Moore, treas. John H. Adams, sec'y, Sept. 18 to 20

Conneautville, Crawford county Agricultural Society, W. W. Tower, pres't, J. L. Rupert, treas. F. L. Lord, sec'y, Sept. 10 to 13

Corry, Northwestern Agricultural Society, F. E. Kincaid, pres't, N. E. Heath, treas, Chas. [illegible] Colegrove, sec'y, Sept. 17 to 20

Dayton, Armstrong county Fair Association, T. M. Elder, pres't, S. W. Marshall, treas A. G. Walker, sec'y, Sept. 25 to 28

East Towanda, Bradford county Agricultural Society, Hugh McCabe, pres't, Geo. V. Fleckman, treas, J. N. Califf, sec'y, Sept. 24 to 27

Forksville, Sullivan county Agricultural Society, M. R. Black, pres't, J. L. Hoagland, sec'y, address, Lincoln Falls, Pa. Oct. 2 to 4

Greensburg, Greensburg Fair Association, W. F. Holtzer, pres't, D. B. Fisher, treas. M. N. Clark, sec'y address, Claridge, Pa. Oct 2 to 9.

Hanover, Hanover county Fair Association, R. M. Wirt, pres't, T. J. Little, treas. M. O. Smith, sec'y, Sept. 10 to 13

Harford, Harford Agricultural Society. E. E. Jones, sec'y. Sept. 25 and 26

Lewiston, Mifflin county Agricultural Society Jas H. Sigler, pres't Thos. W. Moore, treas. A. T. Hamilton, sec'y, Dec. 10 to 13

Mansfield, Mansfield Fair Association, J. M. Barden, pres't, W. D. Husted, treas. J. A. Elliott, sec'y, Sept. 24 to 27.

Mercer, Mercer Central Agricultural Association John T. Cill. pres't, John P. Orr, sec'y, Sept. 10 to 12

Montrose, Montrose Agricultural Society, W. A. Titsworth, sec'y, Oct. 1 to 2

Nazareth, Northampton county Agricultural Society. Wm. F. Beck, pres't, J. J. Maus, sec'y. Oct. 1 to 4

Newport, Perry county Agricultural Society, D. H. Shiebley, pres't, F. A. Fry, sec'y, Sept. 17 to 20

Orwigsburgh, Schuylkill county Agricultural Society, David C. Brown, pres't, Harry D. Koch, treas. John C. Beck, sec'y, Sept. 3 to 6.

Oxford, Oxford Agricultural Society, Wm. H. Hogg, pres't, Milton Walker, sec'y. Sept. 24 to 27

Parker, Parker Agricultural Association, S. W. Coe, pres't, T. Cohen, treas. G. A. Needle, sec'y, Sept. 10 to 13

Port Royal, Port Royal Fair Association, D. W. Goss, pres't, W. R. Wharton, sec'y, Sept 10 to 13

Pottstown, Montgomery, Berks and Chester Agricultural Society, John Todd, pres't, Calvin Fegaly, treas. E. P. Ancona, sec'y. Sept. 3 to 6

Radeing, Berks County Agricultural Society, Jas. McDowan, pres't, Milford N. Ritter, treas. Cyrus T. Fox, sec'y, Sept. 10 to 13

Shamokin, Shamokin Agricultural Society, Wm. Burry, pres't, John Mullen, treas. A. G. Marr, sec'y.

Stoneboro, Mercer County Agricultural Society, R. J. McClure, pres't, R. P. Cann, treas J. P. Hines, sec'y, Sept. 24 to 26

Stroudsburg, Monroe County Agricultural Society, J. S. Williams, pres't, R. B. Keller, treas. T. C. Brown, sec'y, Sept. 3 to 6

Titusville, Oil Creek Valley Agricultural Association, Thos. Purtill, pres't, W. W. Lewis, J. H. Cogswell, sec'y, Sept. 10 to 13

Troy, Troy Farmers Club Fair, John F. Hunt, pres't, Samuel Poweroy, treas. Nelson A. Maynard, sec'y, Sept. 10 to 13

Uniontown, Fayette County Agricultural Society. W. S. Craft, pres't, W. V. Parshall, sec'y Sept. 8 to 14

Wellsboro, Grange Picnic Fair Association. W. H. Whiting, sec'y, Sept. 4 to 6

West Chester. Chester County Agricultural Society, R. E. Manoghan, pres. M. H. Matlack, treas, Barclay Lear, sec'y, Sept. 5 to 7

Westfield, Cowanesque Valley Agricultural Society, Chas Tubbs, pres't, R. H. Buck, treas. John R. Dengle sec'y, Sept 16 to 20

West Pittston, Luzerne county Fair, Sept 10-13

RHODE ISLAND.

Woonsocket, Woonsocket Agricultural Society, John Boyden, sec'y. Sept. 10 to 12

Providence, State Fair, W. W. Dexter, sec'y

SOUTH CAROLINA.

Columbia, South Carolina State Agricultural Society, Thos. J. Moore, pres't, Thos W. Holloway, sec'y, address, Pomaria, South Carolina. Nov. 11 to 15

SOUTH DAKOTA.

Sioux Falls, South Dakota State Fair Association, Oscar P. Kemp, pres't, Watertown, S. D. Morris H. Kelly, sec'y, Aberdeen, S. D. Sept. 1 to 4

TENNESSEE.

Dyersburg, Dyer county Fair Association, N. W. Callcut, pres't. T. C. Gordon, sec'y, Oct 8. to 12

Murfreesboro, Rutherford county Fair Association, W. R. Jarrett, pres't, J. W. Sparks, sec'y, Sept. 11 to 14

Paris, Henry county Fair Association, John R Wright, pres't, R. A. Foster, sec'y, Oct 15 to 18

Rockwood, Roane County Fair Association, J. G. Crumbliss, pres't, S. P. Sparks, sec'y, Oct. 1 to 4

TEXAS.

Belton, Bell County Fair Association, W. S. Carter, pres't, Louis Tyler, treas L. K. Tarer, sec'y, Oct. 8 to 12

Calvert, Robertson County Fair Association, L. T Fuller, pres't, J A. Foster, treas. U. Wm Parish, sec'y.

Corsicana, Navarro County Fair Association, Joel Hayden, pres't, F. C. Hand, sec'y, Oct 15 to 18

Subscribe for Billboard Advertising.

One Dollar a Year.

Dallas, Texas State Fair Association, J. T. Trezevant, pres't. J. B. Adoue, treas. C. A. Cour, sec'y, Oct. 19 to Nov. 3

Groesbeck, Limestone County Fair Association, G. V. McClintic, pres't, M. H. Clark, treas, Dr. S. Bugg, sec'y, Oct. 9 to 12

Hillsboro, Hill county Fair, S. S. Harris, sec'y

Victoria, Southwest Texas Fair Association, L D Heason, pres't, L N Hofer, sec'y D H. Reagan, treas. Nov. 7 to 12

VERMONT.

Brattleboro, Valley Fair Association, Geo. W. Hooker, pres't, Julius J Estey, treas. C L. Sticeney, sec'y, Sept. 25 and 26

Fairhaven, Western Vermont Agricultural Association, E Bussey, pres't, R C Reed, treas. H K Sheldon, sec'y, Sept 17 to 20

Lyndonville, Northern Caledonia Fair Association, L. B. Harris, pres't, B N Wells, treas. E. M. Campbell, sec'y, Sept 17 and 18

Manchester, Battenkill Valley Fair, D. K. Simonds, sec'y, Sept 11 to 13

Northfield, Dog River Valley Fair Association, Geo W Lynde, pres't W W Holden treas., J C Thayer sec'y Sept. 17 to 19

Rutland Rutland Fair Association J H. Mead, pres't F. A. Field treas. F H Chapman, sec'y Oct. 1 to 4

St. Johnsbury Caledonia Fair Association, Arthur F. Stone pres't J. D. Gould sec'y, Sept. 10 to 12

Waterbury Winooski Valley Fair Association, G. E. Moody pres't Geo. W. Atkins, treas. E G Hooker, sec'y Sept. 10 to 12

Woodstock, Windsor county Agricultural Society J H Eastman pres't H C Lockwood. treas. John S Eaton, sec'y, Sept. 24 to 26

VIRGINIA.

Fredericksburg, Rappahannock Fair Society, Oliver Fairburn, pres't, S. J. Quinn, sec'y, Oct. 22 to 24

Lynchburg, Lynchburg Fair Association, Samuel T. Withers, pres't, G. W. Smith, sec'y. Oct. 1 to 4

Richmond, Virginia State Fair Association, Henry W. Wood, pres't, Wm. G. Owens, sec'y. Oct. 8 to 12

Roanoke, No Fair 1895.

Staunton, Virginia Fair Association, C. B. Colner, pres't, Heber Ker, sec'y. Oct. 15 to 18

Suffolk, Suffolk Agricultural Association, Geo. W. Nurney, pres't, J. Walter Hosier, sec'y, Oct. 15 to 18

Winchester, Shenandoah Valley Fair Association, J. K. McCann, pres't, P. C. Gore, treas. E. G. Hollis, sec'y.

WASHINGTON.

North Yakima, Yakima county Fair, Oct. 7-12

New Whatcom, Northwestern Fair, Sept 23 to 27 Edw. Fischer, pres. Wm. Reilly, sec'y.

Colfax, Whitman county Fair, Sept. 24 to 26 C. M. Beebe, sec'y

WEST VIRGINIA

Pennsboro, Ritohie County Agricultural Society Will A. Strickler, sec'y, Sept. 10 to 12

Wheeling, West Virginia State Fair, A. Keyman, pres't, Geo. Hook, sec'y, Sept. 2 to 6

Martinsburg, Morgans Grove Fair, Dr. A. S. Reynolds, pres. R. S. M. Hoffman, sec'x

WISCONSIN.

Ashland, Ashland County Agricultural Society, J. G. McGeehan, pres't, John A. Watson, treas R. F. Spencer, sec'y, Sept. 18 to 20

Baraboo, Sauk County Agricultural Society, J. M. Jone, pres't, H. Marriott, treas. J. S. Hall, sec'y, Sept 11 to 13

Augusta, Sept. 10 to 13

Beaver Dam, Dodge County Fair, D. Dickinson, pres't, H. B. Drake, treas. C. W. Harvey, sec'y, Sept. 24 to 27

Black River Falls, Jackson Agricultural Society, H. J. Ormsby, sec'y, Sept. 10 to 13

Bloomington, Blakes Prairie Agricultural Society, John Carey, pres't, H. C. Enke, treas. D. F. Brown, sec'y, Sept. 11, 12 and 13

Boscobel, Boscobel Agricultural Association, Lou. B. Ruka, pres't, F. C. Mafley, treas. Jud. P. Walker, sec'y Sept. 13 to 15

Blakes Prairie, Blakks Prairie Fair, D. F Brown, sec'y, Sept 11 to 13

Cheteck, Barron county Fair, J. E. Cartwright, sec'y, Sept. 11 to 13

Appleton, Outagamie county Fair, Aug 28-30

Mondovi, Sept. 4 to 6

Merrillan, Sept. 18 to 20

Keillsville, Sept 24 to 27

Stevens Point, Sept 2 to 7

Marshfield, Sept 9 to 14

Mauston, Juneau county Fair, L. G. Baldwin, sec'y, Sept 10 to 13

Durand, Pepsin county Fair, W. H. Huntington, sec'y, Oct 2 to 4

Cedarburg, Ozaukee County Agricultural Society, John Gough, pres't, L. E. Schroeder, treas. D. E. McGinley, sec'y, Sept. 25, 26 and 27

Chilton, Chilton Fair Association, L. D. Dorschell, sec'y, Sept. 24 to 27

Cumberland, Cumberland Inter-County Fair Association, S. H. Waterman, pres't, H. S. Williams, treas. H. L. Comstock, sec'y. Sept. 18 to 20

Elkhorn, Walworth County Agricultural Society, John G. Meadows, pres't, L. G. Latham, treas. Samuel Mitchell, sec'y, Sept. 24 to 27

Ellsworth, Pierce County Fair Association, W. H. Terpening, pres't. J. B. Maynard, treas. F. D. Lord sec'y, Sept. 25 to 27

Grand Rapids, Wood County Fair Association, L. M. Nash, pres't. F. J. Wood, treas. J. A. Taylor, sec'y.

Green Bay, Brown County Northeastern Fair, H. Hagemeister, pres't, H. B. Baker, treas. D. W. [illegible], sec'y, Sept. 4 to 6

Hartonville, Outagamie County Agricultural Society, John Dye, pres't, A. L. Murphy, treas. H. T. Buck, sec'y, Sept 24 to 26

Hudson, St. Croix County Agricultural Society, Robt. McDiarmid, pres't, H. F. Dinsmore, sec'y, Sept. 11 to 13

Janesville, Rock County Agricultural Society, J. E. Gleason, pres't, S. L. James, treas. D. W. Watt, sec'y, Sept. 10 to 13

Jefferson, Jefferson County Agricultural Society John Whittet, pres't, F. P. Kispert, treas. Dr. J. L. Kearney, sec'y, Oct. 1 to 4

Kewaunee, Kewaunee County Agricultural Society, R. A. Moore, pres't, Adolph Ebel, sec'y, Sept. 11 to 14

LaCrosse, LaCrosse Inter-State Fair Association, Wm. Lohmiller, pres't, Vincent A. Tausche, treas. Edwin E. Magill, sec'y, Sept. 2 to 7

Lancaster, Grant County Agricultural Society, Delos Abrams, pres't, W. J. McCoy, treas. T. A. Burr, sec'y, Sept. 18 to 20

Madison, Wisconsin State Agricultural Society, S. D. Hubbard, pres't, M. R. Doyon, treas. T. J. Fleming, sec'y, Sept. 16 to 21

Medford, Taylor County Agricultural Society, J. W. Wheelock, pres't, T. M. Miller, sec'y, Sept. 11 to 13

Menominie, Dunn County Agricultural Society, Paul C. Wilson, pres't, J. B. Chickering, treas. Geo. M. Gallaway, sec'y, Sept. 17 to 19

Merrill, Lincoln County Agricultural Society, J. N. Cotter, pres't, Julius Thielman, treas. Thos. J. Mathews, sec'y,

Mineral Point Mineral Point Fair Association, G. G. Cox, pres't, P. Allen, treas. H. S. Weil, sec'y, Sept. 3 to 6

Monroe, Green County Agricultural society, C. T, Hodges, pres't, Robt. A. Etter, sec'y, Sept. 11 to 14

New London, New London Agricultural Society, E. H. Ramm, pres't, Henry Cannon, sec'y Sept. 17 to 20

Oskosh, Oskosh Fair Association, John Laabs, pres't. Geo. Hilton, treas. C. E. Angell, sec'y, Sept 9 to 13

Portage, Columbia County Agricultural Society, Geo. Bain, pres't, J. M. Bushnell, treas. Kennedy Scott, sec'y, Address Rio, Wisconsin, Sept. 10 to 13

Richland Centre, Richland County Agricultural Society, Geo. Fogo, pres't, I. M. Hart, treas. J. M. Bunell, sec'y, Sept. 24 to 27

Seneca, Crawford County Agricultural Society, Hugh Porter, pres't, Chas. Mitchell, treas. Thos. Taylor, sec'y, Sept. 23 to 27

Seymour, Seymour Fair Association, F. R. Dittmer, pres't, Jas. Dean, treas. L. H. Tubbs, sec'y, Sept. 24 to 2.

Viroqua, Vernon County Agricultural Society, D. Wise, pres't, W. W. Powell, treas. F. W. Alexander, sec'y, Sept. 17 to 20

Waukesha, Waukesha County Agricultural Society, E. W. Chafin, pres't, F. R. Fuller, treas. W. H. Smith, sec'y, Sept. 10 to 13

Wausau, Marathon County Agricultural Society, Robt. Plisch, pres't, John Kiefer, treas. E. B. Thayer, sec'y. Sept. 12 to 14

West Bend, West Bend Agricultural Society, S. F. Mayer, pres't, Geo. W. Jones, treas. Joseph Ott, sec'y. Oct. 1 to 3

West Superior, Douglas County Agricultural Society, Jas. Bishop. sec'y, Sept. [illegible] to

Weyauwega, Waupaca County Agricultural Association, A. L. Hutchinson, sec'y, Sept. 24 to 26

West Salem, Lacrosse county Fair, O. S. Sisson, sec'y, Oct 1 to 4

Wantoma, Waushaara county Fair, J. S. Bishop, sec'y, Sept 24 to 26

North Greenfield, State Fair Association, T. J. Fleming, sec'y

The Fox and River Valley Fair and Race Circuit,
Stevens Point, first week in September
Marshfield, second week in September
Merrill, third week in September
Geo. E. Osler, sec'y,

OKLAHOMA TERRITORY.

El Reno, El Reno Fair Association, Oct. 15 to 18

Guthrie, Oklahoma State Fair Association. Roy Teal, sec'y, Oct. 8 to 11

Alva, Western Oklahoma Fair Sept 16 to 19

Hennessy, Kingfisher County Fair, W. J. Stevens, sec'y

CANADA.

Almont, North Lanarh Agr. Society. W. P. McEwen, sec'y, Oct 2 to 4

Beachburg, North Renfrew Agr. Association, John Brown, sec'y Oct 3 to 4

Burford, Burford Agr. Society, Albert Foster, secy, Oct 10-11

Bowmanville, West Durham and Darlington Union, R. Windatt, sec'y, Sept 20 to 21

Guelph, Guelph entral Exhibition, Wm. Laidlaw, sec'y, Sept 17 to 19

Goderich, Great Northwestern Exhibition, James Mitchell, sec'y, Oct 1 to 3

London, Western Fair, Thomas A. Browne, sec'y, Sept 12 to 21

Markham, E. R. of York and Markham Agr. Society, W. H. Hall, sec'y, Oct 2 to 4

Montreal, Provincial Exhibition, S. C. Stevenson, sec'y, Sept 12 to 21

Paris, North Brant Agr. Exhibition, H. C. O'Neil, sec'y, Oct 1 and 2

Perth, South Lanark Agr. Society, J. G. Campbell, sec'y, Sept 17 to 19

Peterbor ugh, Peterborough Central Exhibition, o. J. Grew, sec'y, Sept 23 to 25

St. Johns, N. B., anada's International Exhibition, J. C. Mitchell, sec'y, Sept 24 to Oct 4

Sherbrooke, Canada's Great Eastern Fair. Sept 2 to 7 H. R. Fraser, sec'y

Renfrew, South Reufrew Exhibition, Sep't 19-20. Rob't McLaren, sec'y.

Whitby, Counties of Ontario and Durham Exhibition, Sept 17 to 19 Jos. White, sec'y

Walkerton, Northern Exhibition, Oct. 1 to 3 Arch Tolton, sec'y

Vanklech Hill Prescott county Agri. society Exhibition, Sept 18 to 20. Frad W. Thistlewaite, sec'y

ONTARIO, CANADA.

Campbellford, Seymour Agricultural Society, F. Bonnycastle, pres't, John Clark, sec'y, Last Thursday and Friday in September.

Collingwood, Great Northern Exhibition, H. Forman, pres't, W. I. Frame, treas. J. W Archer, sec'y, Sept. 24 to 27

Dresden, Camden Agricultural Society, Walker H. Clapp, pres't, N. B. Carscallen, treas. John Chapple, sec'y, Oct. 9 and 10

Kingston, Midland Central Fair Association, John P. Oram, sec'y. Sept. 2 to 7

Ottawa, Central Canada Exhibition, Wm. Hutchinson, pres't, T. C. Bate, treas. E. McMahon sec'y, Sept. 20 to 28

Owen Sound, Owen Sound Fair Association. J. H. McCullough, pres't, A. G. MacKay, sec'y, Sept. 17 to 19.

Prescott, South Grenville Agricultural Society, Jas. Cosgrove, pres't, T. R. Melville, sec'y, Sept. 24 to 26.

Simcoe, Norfolk Union Fair Association, D. B. Palmerton, pres't, J. Thos. Murphy, sec'y, Oct. 15 to 17

Stratford, Stratford Fair Association, Nelson Monteith, pres't, John Brown, sec'y, Sept. 26 and 27

Wingham, Northwestern Fair Association, Chas. Henderson, pres't, John Anderson, sec'y, address, Belgrave, Ont. Sept. 24 to 26

QUEBEC.

Sherbrooke, Canada Great Eastern Exhibition, Hon. John McIntosh, pres't, H. R. Fraser. sec'y, Sept. 2 to 7

Aylmer, Malahide Agricultural Society, D. H. Price, sec'y, Sept 27 and 28

Toronto, Toronto Industrial Exhibit, F J Hill, sec'y, Sept. 2 to 14

London, Ontario, Western Fair, T. A. Browne, sec'y, Sept 12 to 21

Montreal, Provincial Exhibit, C. A. Everett, sec'y, Sept 24 to Oct 4

Winnepeg, Manitoba, Industrial Exhibit, F. W. Heubach, sec'y, July 15 to 19

ENCAMPMENTS, ETC.

Chattanooga, Tenn. Dedication of Chicamauga National Park, Sept. 00

Knoxville, Tenn. National Encampment, Sons of Veterans, Sept. 16 to 18.

Louisville, Ky. G. A. R. Encampment. Sept.

Too Late for Classification

ARKANSAS.

Gillett, The Stuttgart Fair Association, Oct. 25, W. S, Gettle, sec'y.

IOWA.

Dunlap, Dunlap Fair, Oct. 2 to 4.

Villisco, Maple Valley District Fair, Sept. 17 to 20, L. L. Ingram, sec'y.

CONNECTICUT.

Meriden, Meriden Agricultural Association, Sept. 25 to 27, L. E. Coe, sec'y.

KANSAS.

Oswego, Labett county Fair Association, Oct. 9 to 11, Robert Elliott, sec'y.

Sibley, Sibley Agricultural Society, Sept 11-13

Mankato, Jewell county Fair, Sept 24 to 27

Iola, The Iola Fair, C. L. Whitaker, sec'y

Finney county, Sept. 25 to Oct.

MONTANA.

Missoula, Western Montana Fair, Sept. 24 to 26

MISSOURI.

St. Joseph, The St. Joseph Fair Association, Sept. 9 to 14.

Palmyra, Marion county Fair, Oct. 1 to 5, W. E. Sites, sec'y.

St. Charles, Sept. 10 to 12.

Shelbina, Sept. 10 to 12

Louisiana, Sept. 10 to 14

Chillicothe, Sept 17 to 20

Milan, Sept. 25 to 30

Kirksville, Sept. 2 to 6

Ridgeway, Sept. 3 to 6

Clayton, Sept. 2 to 5

Dexter, Sept. 17 to 21

Belleville, St. Clair county Fair, Sept. 3 to 6, August Barthel, sec'y.

NEW YORK.

Binghampton, Exposition, Sept. 10 to 13

Camden, Camden Industrial Asso'n, Sept. 10 to 12

Rome, Oneida county Fair, Supt. 23 to 27

MICHIGAN.

Bear Lake, Manistee county Fair, John N. Brodie, sec'y

Muskegon, Muskegon county Fair Association, Sept. 17 to 20

MINNESOTA.

Little Falls, Morrison county Fair, Sept. 5 to 7, Geo. La Fond, Mgr.

NEBRASKA.

Hartington, Cedar county Fair, Sept. 24 to 26, S. J. Young, sec'y.

Arapahoe, Arapahoe District Fair Association, Sept. 10 to 12, W. D. Pruitt, sec'y.

Creighton, Knox county Agricultural Associa'n, Sept. 3 to 5.

Elmwood, Elmwood Fair, Sept. 24 to 27.

LOUISIANA.

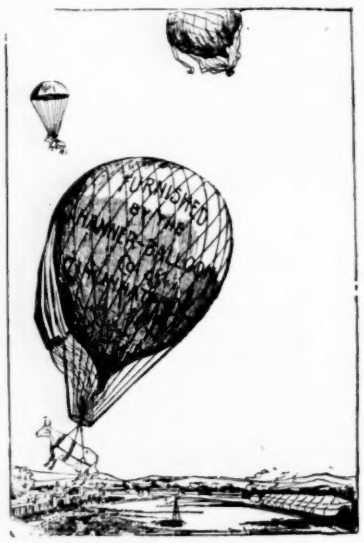
Alexandria, Alexandria Fair Association, Phil L. Asher, sec'y, Oct 8 to 13

MASSACHUSETTS.

Lowell, Lowell District Fair, J. S. Hooker, sec'y, Sept 24 to 27

MARYLAND.

Elkton, Cecil county Fair, John M. Tucker, sec'y, Sept 10 to 13



For Ascensions Of Any Description

Address,

The Great Hanner Balloon Co.

CINCINNATI, OHIO.

Reliable Distributing

By Competent Men.

W. H. STEINBRENNER,

811 Vine St., CINCINNATI, O.

The "Say" Poster.

Nearly 200,000 sold in six months Proves that it's a good thing.

Have You

Used it? If not, send for a sample. See what it looks like. Sells on sight. Prices, terms, etc., on application.

Hennegan & Co., Cincinnati, O.

The border surrounding the above advertisement is a photograph reduction of a one-sheet poster belonging to Hennegan & Co. Descriptive matter displayed therein obtains augmented strength and force. Prices on posters of this class, free upon application.

Cincinnati Engraving Co.

PINE BLOCK ENGRAVINGS for all kinds of **POSTERS.**

Special Prices to Printers and Bill Posters. Correspondence Solicited

819 Barr St., Cincinnati, O

The Donaldson Lithographing Co. Cincinnati, O.

Are the Leading Poster Printers of the world. No other firm maintains the same high and uniform grade of artistic excellence which characterizes the output of the famous Queen City firm. Their prices are but little, if any higher than cheap printing houses charge for cheap work.

DO YOU WANT IT? **COLORADO.** WE CAN GIVE IT TO YOU.

THE

Curran Co.

Main Office,

Denver, Colo.

Branches,

Colorado Springs and Pueblo.

Controls the

Big 3

Distributing Points for

Bill Posting,
Distributing,
Wall and Fence
Advertising Signs.

Bill Posters!

Best Paste Brush Handle on Earth.

I HAVE THEM. YOU NEED THEM.

MACK W. PEACHEE,

16 Water Street, INDIANAPOLIS, IND.

How to make money evenings, sent for 10c. Circular Free, THE ADAGE, Buffalo, N. Y.

DON'T PASS OLD BUTLER

I Distribute

ALL KINDS OF ADVERTISING MATTER.

WRITE FOR TERMS.

C. P. ROBERTS, Selkirk, O.

Newman

Nails up Signs, Distributes Circulars, Papers; Samples, etc., throughout San Diego county. Charges moderate. Address, AARON O. NEWMAN,

Escondido, Cal.

Col. Joe Blakeslee,

CITY BILL POSTER AND DISTRIBUTER.

Owner of All Bill Boards.
Established 40 Years.
Weight 230.

New Haven, Conn.

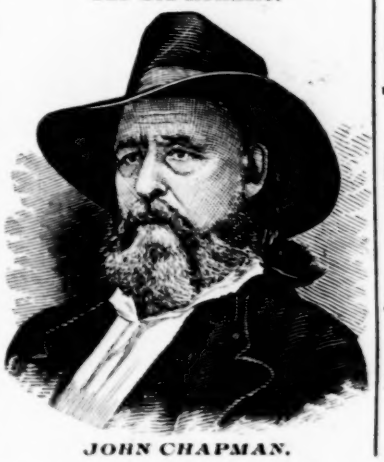
W. H. BATHGATE

ADVERTISING AND DISTRIBUTING AGENCY.

DISTRIBUTERS.
BILL POSTERS.
ADVERTISERS.

REFERENCES ON APPLICATION. PORTAGE, WIS.

The Old Reliable.



JOHN CHAPMAN.

THE

JOHN CHAPMAN CO.

LICENSED CITY AND SUBURBAN

BILL POSTERS,

DISTRIBUTERS,

ART BULLETIN ADVERTISERS,

PASTE MANUFACTURERS.

19 Longworth St., Telephone 2314.

CINCINNATI, O.

CONTRACTS

SOLICITED FOR

Distributing

All Kinds of Advertising Matter, by the

International Association of Distributers,

OF NORTH AMERICA.

Reliable Members Only. Affidavits Furnished
Prices Low consistent with Good Work.

W. H. STEINBRENNER, Solicitor,
No. 811 Vine Street, CINCINNATI, O.

Mauberret's Printing House, Limited

Printing in ALL its Branches.

Posters all sizes·· all styles.

Work THE FINEST.
Prices THE LOWEST.

···Engraving···

526 to 532 Poydras Street, NEW ORLEANS

Capital City Bill Posting Co.

CONTROL ALL BOARDS AND AVAILABLE PLACES FOR POSTING IN

BOISE CITY, IDAHO

JAMES A. PINNEY, Manager.

Also Manager COLUMBIA THEATRE.

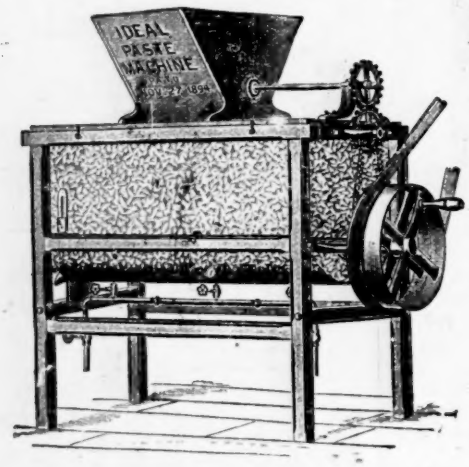
HUIEST-STOUT SIGN CO.

(INCORPORATED)

Advertising Sign Contractors. | **Licensed City Bill Posters.**

213 N. Eighth St., ST. LOUIS.

Own and Control 31,800 Lineal Feet of Bill and Bulletin Boards in St. Louis and Suburbs.



The Ideal Paste Machine

Manufactured by the

IDEAL PASTE MACHINE CO.

This Paste Machine is to day the simplest piece of mechanism on the market. Easy to operate, can be run by hand or steam power. Size of machine, 4 feet 4 inches long, 23 inches wide, 5 feet 5 inches high.

Write us for printed matter.

IDEAL PASTE MACHINE CO.

DAVENPORT, IOWA.

Write To Montague & McHugh, Fairhaven, Wash.

For Information Regarding The Famous

WASHINGTON CEDAR SHINGLES.

When you write, mention *Billboard* Advertising

Chas. H. Day's Circus Story,

"Young Ad. Forepaugh,"

THE ELEPHANT TRAINER.

Mailed on receipt of twenty cts. L. H. DAY WHITNEYVILLE, CONN.

When you write, mention *Billboard* Advertising.

HIGH-CLASS Half-Tone ENGRAVING.

SEND A good Photograph and Get a Good Cut.

PRICES:

2x3,	$2.50
2¼x3¼,	2.65
2½x3½,	2.75

PRICES:

3x4,	$3.00
3½x4½,	3.25
4x5,	3.50

SEND The Money With The Order.

The Helleberg Photo-Graving Co. Cincinnati

When you write, mention *Billboard* Advertising.

THE DONALDSON BILL POSTERS'

PASTE BRUSH

COPPER BOUND & STEEL RIVETED THE BEST AND MOST DURABLE OF THEM ALL.

PRICES:

10 in.	each,	$3.75	10 in.	doz	$40.00
9 "	"	3.25	9 "	"	36.00
8 "	"	2.85	8 "	"	32.00

SEND YOUR ORDER TO

The Donaldson Litho. Co.

CINCINNATI, OHIO.

YOUR AUTOGRAPH FREE.

Robert L. Boyne

With a yearly subscription at $1 a fac-simile of your signature engraved and plate for printing sent free. Write names with black ink and enclose the amount.

BILLBOARD ADVERTISING, Eighth St., CINCINNATI, O.

PUZZLE FOLIO, fine adv. idea at $1 a 1,000 Samples for stamp. QUIVER, Buffalo, N.Y

When you write, mention *Billboard* Advertising.

BUSINESS "SHARPER."

To Any Sheriff or Constable, GREETING:

Arrest the man that did'nt get my 2 dozen trade schemes for business people. On payment of cost (50 cts.) release him. No stamps. Address,

JAMES R. LONG, Writer of Advertising, Power, Push & Pull. Washington, D. C.

This is Ramsey of Lexington,

Don't Overlook Lexington, The Queen Of The Famous Blue Grass Region of Ky.

"Old Kaintuck."

HE POSTS BILLS? NO.

IS THE BOSS. HE OWNS LEXINGTON. THE BOARDS SEES THAT ALL YOUR BILLS ARE POSTED RIGHT. SEES THAT THEY ARE NOT COVERED TIL TIME IS UP. Yes. You Pay Him 7 Cents for 30 Days or No Post. Distributing! I Should Say So. Got 2 Good Men. Don't Do Anything Else.

·137·E·Main·

L·H· Ramsey & Co.

This Is The Joint, Drop in When You Are in Town, Good Place to Loaf.